

## **MARIESA (SEARLES) VICTORIA, CPA, MBA**

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### **Summary**

*Dynamic public company finance & accounting C-level executive with a 15+ year record of achievement and leadership in the Technology, Media, Travel and Energy industries. Experienced hands-on global Chief Accounting Officer, Corporate Controller, and Financial Reporting/Technical Accounting expert, beginning in a big-four public accounting firm. Articulate, analytical, fair, diligent and practical, with sound judgment, business acumen and fiscal discipline. Correspondent of financial performance and leading indicators to executives, BOD and Audit Committee. Demonstrated success in driving growth, cost efficiencies and evolution in highly competitive markets. Adept at motivating and improving team and business performance across functions, geographies and cultures. Aggressive in diverse building world class organizations, securing financial objectives, and forging strong relationships with both customers and business partners.*

### **EMPLOYMENT HISTORY**

#### **SKARKNINJA, INC.**, Remote/Needham, MA

*NYSE: SN- Large Accelerated Filer; ~\$14B Market Cap, ~\$4.3B Revenue; Consumer Goods; B2B/B2C*

SharkNinja is a high growth global product design and technology company that creates 5-star rated lifestyle solutions through innovative products for consumers around the world.

#### **April 2024 to Present**

##### **Vice President, Global Controller, Finance**

- Direct reports included N. America, EMEA and APAC Controllers, Senior Director of Accounting Operations and Payroll, and Senior Director of Corporate Accounting Strategy & Systems.
- Responsible for a global accounting team of 130+ including general ledger, internal controls, operations, AP, AR, and financial systems.
- Member of the Sr. Leadership Team, driving business and geographic expansion at record levels and organizational restructuring, along with system and process transformation efforts, to global synergies and consistency.
- Finance leader of Oracle ERP implementation and all relevant subledgers including High Radius, SFO, Rossum, Concur, Coupa, Smartview, Clickview, Adaptive, Power BI, and more, in addition to improving data integrity.
- Led global expansion efforts into multiple new markets, overseeing the establishment of all accounting operations, assessing the financial impact, and identifying and addressing local statutory and tax requirements to ensure compliance and operational efficiency.
- Standardized and modernized global accounting policies and procedures, transforming a disjointed and piecemeal control environment into a cohesive, best-in-class framework, ensuring consistency and efficiency across all regions.

#### **AVID TECHNOLOGY, INC.**, Remote/Burlington, MA

*NASDAQ: AVID- Large Accelerated Filer; ~\$1.4B Market Cap, ~\$420M Revenue; Technology, Media and Entertainment Industry; B2B/B2C*

Avid helps media visionaries create art by brining innovative technology and collaborative tools to the market that enable creators to entertain, inform, educate and enlighten the world.

#### **July 2022 to December 2023**

##### **Chief Accounting Officer**

- Direct reports included US Corporate Controller, International Controller, Sr. Tax Director, and Treasury Director.

- Responsible for a global accounting team of 70-90 including general tax, treasury, technical accounting, internal controls, consolidation, and regulatory compliance.
- Member of the Executive Leadership Team, driving business and financial strategies, along with transformation efforts, to drive cost reductions and efficiencies.
- Finance leader of Digital Transformation Initiative, including implementation of a new ERP suite (NetSuite, Zuora RevPro, Salesforce Billings, Squareworks), in addition to modernizing business processes to support growth and improving data integrity.
- Orchestrated the successful transition from public to private (closing November 2023) by spearheading comprehensive due diligence efforts for both strategic and financial investors, culminating in a successful buyout by Symphony Technology Group, LLC (STG) contributing to the company's strategic objectives and financial stability.
- Ensured meticulous financial analysis, compliance, and strategic alignment, optimizing the company's financial position and unlocking value for stakeholders throughout the transformative process.
- Determine accounting and tax implications of complex business transactions and large enterprise contracts.
- Executed a cost-saving strategy by strategically relocating critical accounting functions to low-cost regions, including Manila and Poland, resulting in substantial operational efficiencies and notable financial savings for the organization.
- In charge of timely and accurate financial reporting and review of SEC documents, including Forms 10-K, 10-Q, 8-Ks in accordance with GAAP and IFRS.
- Responsible for global cash flow forecasting, reporting, banking, and financing transactions including stock buyback and debt transactions.
- Serve as technical accounting expert in communicating and presenting financial performance and leading indicators of the company to executives, BOD and Audit Committee.
- Partner and sponsor cross-functional committees to support the organization's transformation and strategic initiatives.

**TRIPADVISOR, LLC**, Remote/Needham, MA/Costa Rica

*NASDAQ: TRIP- Large Accelerated Filer, ~\$4B Market Cap, ~\$1.5B Revenue; Technology, Media and Travel Industry; B2B/B2C*

Tripadvisor, the world's largest travel guidance platform, helps hundreds of millions of people each month become better travelers, from planning to booking to taking a trip. The subsidiaries of Tripadvisor, Inc. own and operate a portfolio of online travel brands and businesses, operating under various websites and apps.

February 2020 to July 2022

**Senior Director of Accounting**

- Controller for Tripadvisor, LLC which includes Hotels, Restaurants, and Cruise.
- Responsible for the global accounting operations team of 25 and monthly close including general ledger, accounts payable, revenue, billing and accounts receivable, collections, cash application, commissions, time and expense, and real estate lease management, contracts, analysis, budgeting and forecasting.
- Founded, led and eventually became the executive sponsor of the finance and accounting Mentorship Program to encourage coaching, guidance, career planning, and advisorship amongst the team.
- Identified the need for, created and led digital automation efforts through internal systems, Workday, ORMB (implementation), Tableau and Altryx (implementation).
- Collaborated on preparing for and filing S-1 for Viator, LLC.
- Lead all of finance and accounting on new product builds, liaising with executive leaders, product, engineering and others to include identifying business risks, accounting implications and finance/accounting requirements to analyze and record revenue and cost performance.
- Founded, led, and eventually sponsored the Learning and Development Program, initially focused on finance, which evolved into a robust, cross-functional platform fostering organizational growth through shared learning, knowledge transfer, and collaborative exploration across all departments.

- Partner with business stakeholders, including legal, accounting, treasury relations, sales and account managers.
- Work on all B2B and B2C revenue products – including meta (click-based), business advantage (subscription based), plus (subscription based), CPA (consumption based), and others.
- Contribute to deliverables relative to SEC filings, statutory filings, technical accounting positions, internal and external audits.
- Maintain internal and external reporting calendar to coordinate internal deadline adherence for financial close, audit committee package, earnings release, SEC filings and other reporting.
- Establish and maintain internal controls processes for organization including international locations and scoping.
- Selected as one of five leaders across all of TAMG to participate in an executive leadership course with ExecOnline taught by renowned professors from top tier MBA programs.

January 2019 to February 2020

**Director of Accounting Operations**

August 2017 to January 2019

**Director of Revenue Operations**

**ENERNOC, INC.**, Boston, MA

*ENOC: Accelerated Filer; \$150M Market Cap, ~\$400M Revenue; Demand Response/Energy Industry; B2B*

May 2017 to August 2017

**Director of Accounting Operations & Treasury**

- Responsible for the global accounting operations and monthly close of EnerNOC and its subsidiaries.
- Managed a team of eleven people responsible for the general ledger, software revenue, treasury (banking, covenant/compliance and LOCs), international close, consolidation, payroll, accounts payable, billing and accounts receivable, commissions, time and expense, fixed assets, equity administration (compensation committee, grants and releases, SBC), real estate lease management, and internal audit/SOX.
- In charge of technical accounting and financial reporting including the preparation and management of drafts of SEC filings (10-K, 10-Q, 8-K, proxy) utilizing Workiva, earnings releases, scripts, quarterly investor and non-GAAP metrics, etc.
- Managed business operational transitions including acquisitions & related integrations, divestitures, restructuring, business segmentation, international expansion, reduction of the workforce and reorganizations, early adoption of ASC606, activist shareholder dispute, strategic alternative review, and goodwill impairment.
- Founded and led the Learning and Development Program within finance, which cultivated a culture of continuous improvement and enhanced employee development, engagement, and cross-functional synergies throughout the company.
- Prepared for and presented in board and committee meetings with the executive management team.
- Worked closely with the CFO to manage business processes with a focus on capital preservation, liquidity, cost cutting initiatives, and total return as objectives
- Led the implementation of a new ERP system, NetSuite.

January 2016 to May 2017

**Assistant Controller, Finance and Operations**

February 2015 to January 2016

**Manager of Financial Reporting, Technical Accounting**

**KVH INDUSTRIES, INC.**, Middletown, RI

May 2014 to February 2015

**SEC Reporting Manager**

- Responsible for external reporting within the finance department for a \$160M publicly traded corporation in the technology and satellite communications industry.

- Oversaw the preparation, compilation, and filing of various SEC documents (10-K, etc.), assuring compliance with all financial disclosure and XBRL requirements.
- Managed various processes leading to a multinational monthly close, including SOX compliance and preparation of PBC list requests from auditors.
- Supervised various finance seniors and staff, including members of FP&A, AP, AR, and Inventory.
- Performed accounting research and developed documentation surrounding technical accounting policies and positions, internal controls, and procedures and financial reporting practices.
- Led finance and accounting department in SOX compliance, documentation, internal testing.

**WATERS CORPORATION**, Milford, MA

July 2013 to May 2014

**Financial Analyst III**

- Focused on financial analysis within the corporate accounting and finance department for a \$1.9B publicly traded corporation in the life sciences industry.
- Completed various financial budgets, forecasts, trends, monthly entries and reconciliations partnering with department leads to understand changes.
- Articulated changes to budgets/forecasts and interpreted how such changes influenced profitability.
- Assisted with various treasury functions such as cash flow forecasting, intercompany payment netting, bank account reconciliations and fx analysis.

**DELOITTE & TOUCHE, LLP**, Boston, MA

September 2010 to July 2013

**Audit Senior**

- Ranked in the top 10% of co-workers of the same career level, consistently, by exceeding expectations.
- Acquired significant SEC experience while providing assurance services to international public clients with respect to the preparation, presentation and filings of Forms 10-K, 10-Q and 8-K.
- Supervised, managed, trained and mentored engagement teams ranging from 2-6 staff audit members, in addition to various internal specialty groups (including tax, valuation, actuarial, etc.) from start to finish in a timely and cost efficient manner.
- Hold several years of experience working for a global \$10+ billion healthcare products leader in the medical device manufacturing industry and a global \$150+ million life insurance leader in the financial services industry; other key industries include retail, technology and life sciences.
- Evaluated and tested the design, implementation and effectiveness of internal controls under SOX.
- Created engagement audit approaches during the audit planning process by performing qualitative and quantitative analysis and identifying business, control and audit risks.
- Completed an Audit Internship (2007) and the National Leadership Program (2006).

September 2008 to September 2010

**Audit Staff**

**EDUCATION**

**COLLEGE OF THE HOLY CROSS**, Worcester, MA

Bachelor of Arts, Economics and Accounting, 2008, Cum Laude

- Honors Program, Award Recipient, Phi Beta Kappa, Dean's List (8 of 8 semesters), Creative Writing Concentration
- Research Paper: [The Effects of the Sarbanes-Oxley Act of 2002 on Earnings Quality](#)

**UNIVERSITY OF MASSACHUSETTS**, Dartmouth, MA

Master of Business Administration, May 2022

Charlton College of Business, Accounting Concentration

