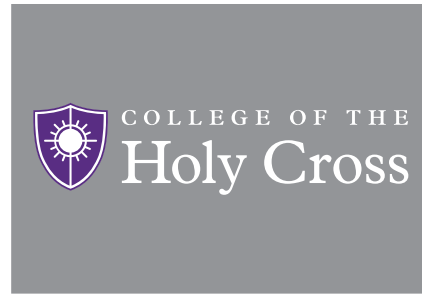


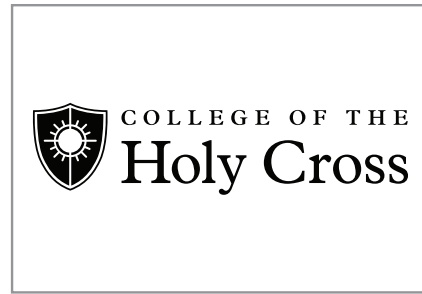
1



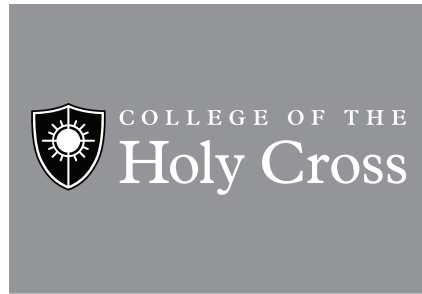
1A



2



3



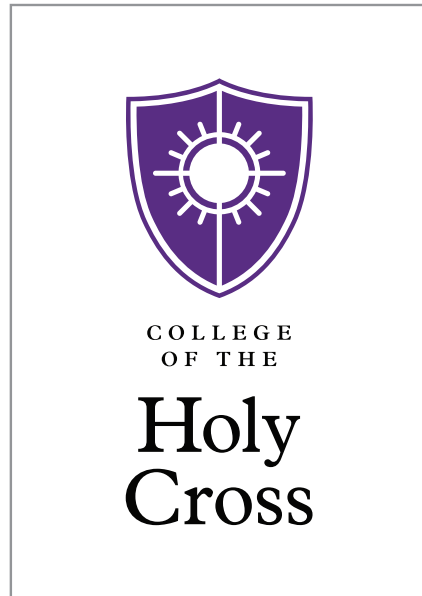
3A

### HORIZONTALS

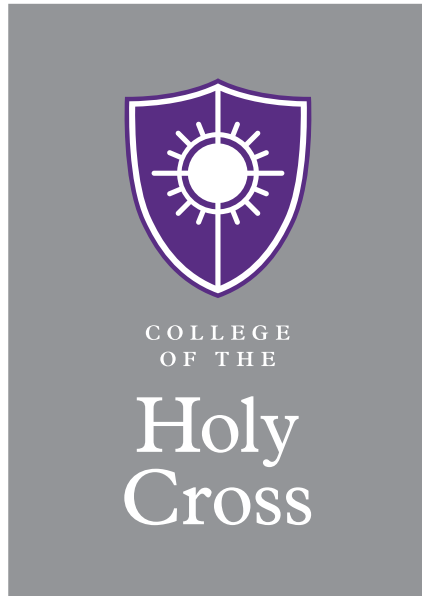
Versions 1 and 1a should be the primary application of the logo, a purple shield with either black or white text, depending on the darkness of the background color.

Version 2 is the preferred application when a one color print process is needed.

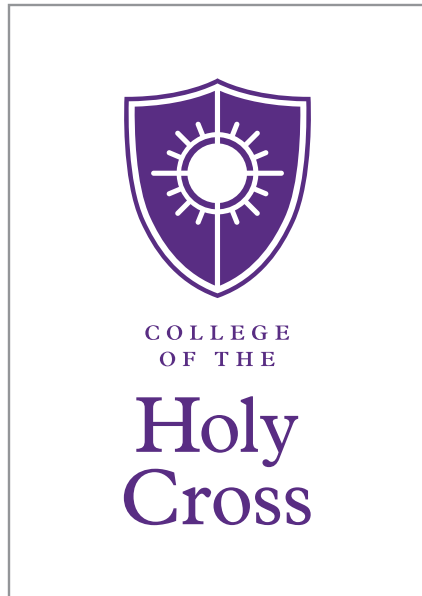
Versions 3 and 3a are for use in black and white applications, depending on the background color used.



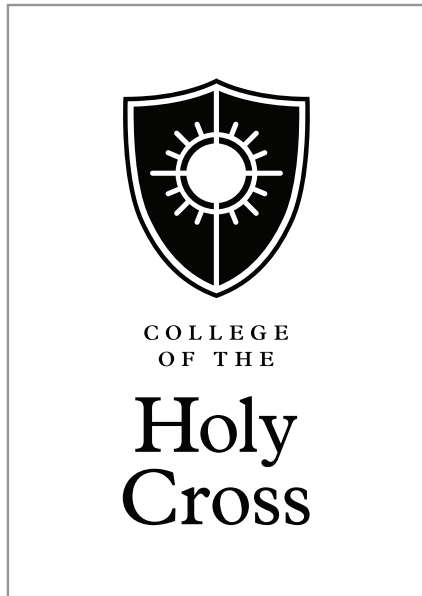
1



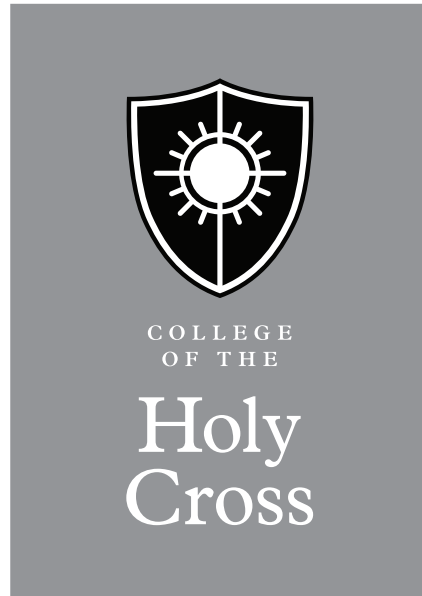
1A



2



3



3A

### VERTICALS

Versions 1 and 1a should be the primary application of the logo, a purple shield with either black or white text, depending on the darkness of the background color.

Version 2 is the preferred application when a one color print process is needed.

Versions 3 and 3a are for use in black and white applications, depending on the background color used.

## PRIMARY COLLEGE LOGOS

(RGB, CMYK, 268C, 2607U)

Within our logo system, there are two orientations of the logo (horizontal and vertical), which should fulfill the majority of logo usage needs. For co-branding needs, please contact **Graphic Arts**.

Some logos are displayed here on a gray background for visibility in this key; the background colors do not appear in the file. In each instance, the lines inside the shield are white, not transparent.

The shield may be used as an independent element. **It may not be used in place of the full logo.** A design that features an independent shield element (such as a watermark or background

pattern) would still need the full logo incorporated.

**RGB ONLY** – There are also PNG / JPEG versions of these logos for web/ social use.



1



2

### SHIELDS

When using the shield as a design element, the preference is always to use **Version 1**; **Version 2** is available for use in black and white applications.

## 1-COLOR REVERSED COLLEGE LOGOS

(RGB, CMYK, 268C, 2607U)

These logo files are designed for use where a truly single-color print is needed, such as embroidery or screenprinting. In each version, the

shield is completely transparent, and will allow the background color through; they are displayed here on purple for visibility in this key. The preferred

application is on purple, but they may also be used on the College's recommended color palette, or as needed on other colors. The single shield may be used as

a watermark or design element, but may not be used as a replacement for the logo.

