

BRIDGET V. FRANCO

CURRICULUM VITAE

Department of Spanish

College of the Holy Cross

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EDUCATION

University of California, Irvine, Ph.D. (Spanish), 2009

University of Notre Dame, M.A. (Spanish), 1999

University of Notre Dame, B.A. (Spanish and Philosophy), 1998

Undergraduate Year Abroad, Fundación Ortega y Gasset, Toledo, Spain, 1996-1997

High School Year Abroad, American Field Service (AFS), Yecla, Spain, 1993-1994

ACADEMIC POSITIONS

Associate Professor, College of the Holy Cross, Worcester, MA	2017 - present
Assistant Professor, College of the Holy Cross, Worcester, MA	2009 - 2017
Teaching Assistant, University of California, Irvine, CA	2005 - 2007
Spanish Instructor, La Sierra University, Riverside, CA	2003 - 2004
Adjunct Spanish Instructor, University of Notre Dame, Notre Dame, IN	1999 - 2002
Teaching Assistant, University of Notre Dame, Notre Dame, IN	1998 - 1999

ADMINISTRATIVE POSITIONS

Global Society Cluster Director, Montserrat Program, College of the Holy Cross	2019 - present
Assistant Director, International Study Programs, University of Notre Dame	2000-2003
Director of Patron Services, Department of Rare Books & Special Collections, Hesburgh Library, University of Notre Dame	1999-2000

RESEARCH & TEACHING SUMMARY

My research and teaching interests are focused on three intersecting and interdisciplinary areas: Latin American Film Studies, Southern Cone (Argentina, Chile and Uruguay) Memory Studies, and engaged pedagogy in the Spanish-language curriculum. My publications (in Spanish and English) focus on literary and cinematographic texts from the Southern Cone in dialogue with history, politics, philosophy, and film theory. As a publicly engaged scholar, I am committed to the collaborative creation and democratic distribution of resources in my field. To this end, I also bring my scholarly expertise in Latin American Film to bear on collaborative, open-access Digital Humanities initiatives. My experiences with experiential and engaged learning in the classroom have led me to conduct research on non-traditional pedagogical approaches to Latin American literature and culture. These research and teaching areas are woven together by my passion for interdisciplinary approaches to knowledge that reach across traditional borders, and that connect academic conferences to classrooms and local communities.

SCHOLARSHIP

BOOK CHAPTERS & EDITED VOLUMES

Franco, Bridget and Manuel Medina. Introduction, "Screening the Indigenous Experience in Contemporary Latin American Cinema." *Out from the Shadows: The Indigenous Presence in Twenty-First-Century Latin American Film*, edited by Bridget Franco and Manuel Medina, special issue of *Diálogo*, vol. 23, no. 1, Spring 2020, pp. 3-6.

"Using Community-Based Learning to Teach Poetry in the Spanish Language Classroom." *Teaching Modern Latin American Poetries*, edited by Jill S. Kuhnheim and Melanie Nicholson, Modern Language Association of America, 2019, pp. 235-251.

"Floating Statues and Streams of Consciousness: Memory Work in Argentina's Río de la Plata and Río Salí." *The Image of the River in Latin/o American Literature*, edited by Elizabeth Rivero and Jeanie Murphy, Lexington Books, 2017.

JOURNAL ARTICLES

"'My Camera Is Not a Weapon': Indigenous Erasure in Lucía Puenzo's *Wakolda*." *Out from the Shadows: The Indigenous Presence in Twenty-First-Century Latin American Film*, special issue of *Diálogo*, vol. 23, no. 1, Spring 2020, pp. 113-125.

"La política de la locura en las novelas de Ricardo Piglia." *Chasqui: Revista de literatura latinoamericana*, vol. 46, no. 1, May 2017, pp. 84-101.

"Cineglos." *Vademécum del cine iberoamericano: Métodos y teorías*, edited by Eugenia Afinoguénova, Samuel Amago and Kathryn Everly, special issue of *Hispanófila*, vol. 177, Spring 2016, pp. 277-282.

"Cinematographic and Political Transitions in *La redada* and *La frontera*." Special issue on Film and Film Studies, *Hispania*, vol. 98, no. 3, September 2015, pp. 406-420.

"Una 'redada' literaria y cinematográfica a la memoria tucumana." *Revista Iberoamericana*, vol. 78, no. 241, October-December 2012, pp. 983-1000.

"La ciudad caótica de Carlos Monsiváis." *La ciudad en la literatura hispánica de los siglos XIX, XX y XXI*, special issue of *Ciberletras*, no. 20, December 2008.

"Meditaciones sobre la poética zen en *Rosas de fuego*." *Anales de la literatura española contemporánea (ALEC)*, vol. 33, no. 1, 2008, pp. 31-50.

DIGITAL HUMANITIES PROJECTS

Cineglogía. Version 4 (revised November 2020), created August 2016, <https://cinegogia.omeka.net/>. Accessed 24 November 2020.

Franco, Bridget, Sheila Coursey, and Kelsey Smith. *Cineglos: Glosario cinematográfico interactivo*. College of the Holy Cross, version 2 (revised December 2015), created August 2011, <http://sites.holycross.edu/cineglos/>. Accessed 24 November 2020.

CASE STUDIES & SIMULATIONS

The Prado Museum Expansion: The Diverse Art of Latin America. Reacting to the Past, Level 3 game, February 2019, <http://reactingconsortiumlibrary.org/prado>

“Crossing Pedagogical Boundaries: United States-Mexico Border Simulation Game.” *The Border in the Classroom: Approaches to Border Studies*, edited by Benita Heiskanin and Andrae M. Marak, special issue of *The Middle Ground Journal: World History and Global Studies* no. 8, Spring 2014.

“United or Divided States? U.S.-Mexico Border Simulation.” *The Hallway*, Evans School of Public Policy and Governance, University of Washington, January 2014, <https://hallway.org/node/768>.

BOOK REVIEWS

Review of *A Companion to Latin American Cinema*, edited by Maria M. Delgado, Stephen Hart, and Randal Johnson. *Studies in Spanish and Latin American Cinemas* vol. 15, no. 2, June 2018, pp. 267-270.

“Meditating on Blanco.” Review of *The Philosophy of Yoga in Octavio Paz’s Poem “Blanco”* by Richard Callan. *Confluencia: Revista hispánica de cultura y literatura*, vol. 22, no. 1, Fall 2006, pp. 197-199.

EXHIBITS

“Last Frontier / Última Frontera: La Subjetividad del Territorio.” Curator V. Nicolás Koralsky. Original concept by Arte Bajo Cero. Cantor Art Gallery, College of the Holy Cross, January 25-April 14, 2017. www.holycross.edu/iris-and-b-gerald-cantor-art-gallery/previous-exhibition-5. Collaborated with gallery director and curator on translation of materials (bilingual museum signage, catalog text), assistance with public lectures, class visits, and bilingual gallery tours led by member of the Spanish Honor Society.

“Before The Boom: Emergence of the Argentine Literary Vanguard.” Dept. of Rare Books & Special Collections, Hesburgh Library, University of Notre Dame, July-Oct 2000.

CONFERENCE PRESENTATIONS

“‘My Camera is Not a Weapon’: Indigenous Erasure in Lucía Puenzo's *Wakolda*.” Presenter and Panel Chair: *Indigenous Presence & Erasure in 21st Century Latin American Film*. XXXVIII International Congress of the Latin American Studies Association (LASA): *América Ladina: vinculando mundos y saberes, tejiendo esperanzas*, Guadalajara, México. May 13-16, 2020. (Special note: *The in-person conference was cancelled due to COVID-19, but I attended the conference and presented virtually on May 14, 2020*)

“Serious Play: Game-based Role Immersion in the Language Classroom.” Lead Presenter and Session Organizer. American Council on the Teaching of Foreign Languages (ACTFL) Annual Convention, Walter E. Washington Convention Center, Washington, DC. Nov. 22-24, 2019.

“Prácticas colectivas y memorias móviles en *Carteles de la memoria* y *Blancos móviles* del Grupo de Arte Callejero.” Panel: *Vestigios del pasado: Los sitios de memoria en el Cono Sur*. III Simposio de la Sección de Estudios del Cono Sur, LASA: *Cuerpos en peligro: minorías y*

migrantes, Univ. Nacional de Tres de Febrero, Buenos Aires, Argentina. July 10-13, 2019.

The Prado Museum Expansion: The Diverse Art of Latin America. Gamemaster for featured conference game. *Reacting to the Past*, 19th Annual Faculty Institute, Barnard College, New York City, NY. June 12-15, 2019.

“*La Soledad: Constructing Venezuela’s Crisis by Deconstructing the Documentary*.” Panel: *Nuevas tendencias del documental latinoamericano: dimensiones afectivas, formas semi ficcionales, falso documental y apropiaciones por re-mediación*. XXXVI International Congress of the Latin American Studies Association (LASA): *Nuestra América: Justice and Inclusion*, Boston, MA. May 27, 2019.

“*Rupturas colectivas en los espacios públicos argentinos: El arte de GAC*.” Panel: *Dictatorships, Memory and Oblivion: Southern Cone Art*. New England Council on Latin American Studies (NECLAS) Conference, Clark University, Worcester, MA. November 10, 2018.

“*Teaching Digital Filmmaking through Community-Based Learning to Deepen Student Engagement*.” Co-presenter with Michelle Sterk Barrett. New England Faculty Development Consortium Conference: *Challenges of 21st Century Education*, College of the Holy Cross, Worcester, MA. November 9, 2018.

RTTP in the Language & Culture Curriculum. Session Organizer and Lead Presenter. *Reacting to the Past*, 18th Annual Faculty Institute, Barnard College, New York City, NY. June 15, 2018.

“*¿Aprendizaje en la comunidad? ¿Justicia social? Service-Learning in Spanish-language course*.” Panel: *Intersections of Service-Learning and Social Justice*. Commitment to Justice in Jesuit Higher Education Conference, Seattle University, Seattle, WA. August 11, 2017.

“*Filmmaking in Spanish*.” Panel: *Production and Videographic Criticism in the Language Classroom*. Symposium on Media, Communication, and Film Studies Programs at Liberal Arts Colleges, Colby College, Waterville, ME. May 23, 2017.

“*Latin American Film Studies in Dialogue with Digital Humanities*.” Presenter, Chair and Workshop Organizer: *Latin American Film Studies & Digital Humanities*. XXXV International Congress of the Latin American Studies Association (LASA): *Diálogos de saberes / Dialogues of Knowledge*, Lima, Peru. April 30, 2017.

“*Exploring Latin American Culture & History through Game-Based Learning*.” Panel: *Playing with Pedagogy: Games and Learning in the Classroom*. Rocky Mountain Council for Latin American Studies (RMCLAS) 64th Annual Meeting, Salt Lake City, UT. April 7, 2017.

“*Fostering Intercultural Competence through Student-Centered Projects in Intermediate Spanish*.” Co-presenter with Helen Freear-Papio. Northeast Conference on the Teaching of Foreign Languages (NECTFL) Annual Conference: *Strengthening World Language Education: Standards for Success*, New York City, NY. February 11, 2017.

“*Simulation Games and the 5 C's in the Spanish Language & Culture Classroom*.” Roundtable Organizer. American Council on the Teaching of Foreign Languages (ACTFL), Annual Convention & World Languages Expo, Boston, MA. November 18, 2016.

“*Cinegogía*.” Roundtable: *Teaching to Recognize and Resist Patriarchy Through Iberoamerican Film*. XXVI Congreso anual de la Asociación Internacional de Literatura y Cultura Femenina Hispánica: *Crossing Borders/Cruzando Fronteras*, Houston, TX. November 12, 2016.

“Cineglos.” Presenter, Chair and Workshop Organizer: *Tools and Methods for Teaching Latin American Cinema*. XXXIV International Congress of the Latin American Studies Association (LASA): *LASA at 50*, New York City, NY. May 29, 2016.

“Digital Filmmaking & Community-Based Engagement Pedagogy.” New England Faculty Development Consortium Conference: *Reclaiming Innovation: Promoting Student Ownership of Learning through Social Media*, New England Institute of Technology, East Greenwich, RI. November 13, 2015.

“¡Acción! Spanish through Filmmaking with iPads.” American Association of Teachers of Spanish and Portuguese (AATSP) Annual Conference: *Meeting the Needs of a Changing Profession*, Denver, CO. July 17, 2015.

“Lucía Puenzo's *Wakolda*: Fresh or Familiar Frontiers in Argentine Cinema?” Panel: *Latin American Film in the New Millennium*. New England Council on Latin American Studies Annual Conference, Connecticut College, New London, CT. November 8, 2014.

“Cinematographic Takes on ‘Politics as Usual’ in Argentina: *La redada* and *El estudiante*.” Panel: *Nuevos cines*. XXXII International Congress of the Latin American Studies Association (LASA): *Democracy & Memory*, Chicago, IL. May 24, 2014.

¡Toma y Acción! Approaches to Teaching Latin American Film. Workshop Organizer. XXXII International Congress of the Latin American Studies Association (LASA): *Democracy & Memory*, Chicago, IL. May 24, 2014.

“Bringing Latin American Film Alive: Study Tour to Argentina and Uruguay.” Roundtable: *¡Vámonos! Allons-y! Let's Go: Creating Study Abroad Courses*. Northeast Modern Language Association 44th Annual Convention, Tufts University, Boston, MA. March 21, 2013.

“Remembering the Victims of Argentina's Military Dictatorship through Humor and Parody.” Panel: *Isn't Torture Funny? Literary and Cinematographic Comical Renditions of Traumatic Events*. American Comparative Literature Association Annual Meeting: *Collapse, Catastrophe, Change*, Brown University, Providence, RI. March 30, 2012.

“Cineglos & Latin American Film Studies Pedagogical Resources.” Panel: *Acercamientos pedagógicos al cine y al teatro latinoamericano*. New England Council on Latin American Studies Annual Conference, Dartmouth College, Hanover, NH. November 5, 2011.

“La (a)política de la locura en tres novelas de Ricardo Piglia.” Panel: *La relevancia de los 70: nuevas visiones en la narrativa y el cine de Argentina y Chile*. Southwest Council of Latin American Studies Annual Conference, San Juan, Puerto Rico. March 10, 2011.

“Learning Communities Inside and Outside the Classroom.” Panel: *Integrating Community-Based Learning into the Cultural Studies Curriculum*. New England Council on Latin American Studies Annual Conference, University of Connecticut, Storrs, CT. November 6, 2010.

“La ciudad caótica de Carlos Monsiváis.” Panel: *Pumas, Hippies, and Thugs: Urban Narratives of Mexico City*. XXVI International Congress of the Latin American Studies Association (LASA): *De-Centering Latin American Studies*, San Juan, Puerto Rico. March 18, 2006.

“Deconstruyendo las ‘Catedrales’ de Norah y Jorge Luis Borges.” V Congreso Internacional de Literatura Latinoamericana: *Vanguardias Literarias y Artísticas del Siglo XX*, Universidad Autónoma Metropolitana, México City, México. November 14, 2005.

“Los rituales del caos en diálogo con la teoría científica del caos.” Annual Mexican Conference: *La construcción de la identidad mexicana*, University of California, Irvine, CA. April 30, 2005.

COLLOQUIA, INTERVIEWS & INVITED LECTURES

Invited facilitator for featured game (*The Prado Museum Expansion: Diverse Art of Latin America*) and presenter for *Reacting to the Past* Workshop. Great Lakes History Conference: *Gender and Trauma: Material, Methods, Media*, Grand Valley State University, Grand Valley, Michigan. September 21, 2019.

Invited presenter for Jorge Thielen Armand's *La Soledad* (Venezuela, 2016). 22nd Latino Film Festival, Sponsored by Centro, *Cinema 320*, Clark University, Worcester, MA. April 28, 2018.

“Art as Revolution or Revolutionary Art?” Invited lecture for *El Gigante Durmiente, El Despertar de Nuestra Gente* and *Rekindling El Movimiento*. East Coast Chicano Student Forum, Conference organized by MEChA de Holy Cross, College of the Holy Cross. November 4, 2017; April 25, 2015.

“Inside the Professor’s Studio: Podcast Edition.” Interviews with Edward O’Donnell (History Department) and K.J. Rawson (English Department). Center for Teaching and Educational Technology, College of the Holy Cross. November & December 2016.

“*Se juega, on joue, wie spielen: Designing Games for the Foreign Language Classroom.*” Roundtable participant. *Reacting to the Past* 5th Annual Game Development Conference, Central Michigan University, Mt. Pleasant, MI. July 15, 2016.

“Argentina and Chile: Military Dictatorships and the Transition Period to Democracy.” One of seven faculty presenters on interdisciplinary seminar about “Memory and Erasure.” Hogan Ballroom, College of the Holy Cross. October 29, 2014.

Invited Guest Speaker for *The Cinema Club's* sneak preview screening of Lucía Puenzo's *Wakolda* (English Title: *The German Doctor*, Argentina, 2014). *Boston Cinema Club*, West Newton Cinema. December 8, 2013.

“Integrating Community Engagement into Teaching and Learning Through CBL.” Presentation sponsored by the Donelan Office of Community-Based Learning, College of the Holy Cross. October 24, 2012.

“Community-Based Learning in Latin American Studies.” *Roundtable Series on the Pedagogy of Engaged Learning*, Donelan Office of Community-Based Learning, College of the Holy Cross. February 10, 2011.

“Political castaways in *The Raid* and *The Exile*.” *Revolution, Crisis, and Memory: Narratives from the Southern Cone* Colloquium, University of Notre Dame. March 22, 2010.

TEACHING

COLLEGE OF THE HOLY CROSS (2009 - present)

DEPARTMENT OF SPANISH

- Directed Independent Spanish (Elementary 1 & 2, Elementary Intensive)
- Intermediate Spanish 1 & Intermediate Spanish 2
- Spanish Composition & Conversation
- Aspects of Spanish-American Culture
- Introduction to Textual Analysis
- Survey Spanish American Literature II; Readings in Latin American Literature
- Modern Spanish American Narrative
- Filmmaking in Spanish
- Latin American Film (*with study tours in 2012, 2014 and 2018*)

OTHER

- Latin America through Cinema; Diverse Art of Latin America (*first-year seminar*)
- Introduction to Latin American & Latino Studies
- Twentieth-Century Argentinean Literature (*tutorial*)
- *History Blindfolded: Commemoration and Forgetting in Post-Dictatorship Chile*, Katherine Probolus '15 (Honors Thesis reader)

SHORT FILMS

Available at: <https://vimeo.com/bridgetfranco>

2020: *Una celebración de Sigma Delta Pi*, <https://vimeo.com/bridgetfranco/sdp2020>

2017: *Nuestros vecinos: Los hombres de Hector Reyes House*. Latin American Health Alliance, Worcester, MA; *Un año de amor: Assumption Mission Associates*. Assumption Center, Worcester, MA & Chaparral, New Mexico; *Ignatian Volunteer Corps: Experience Making a Difference*. Ignatian Volunteer Corps of New England, Boston, MA & Providence, RI; *Una comunidad, una familia, un centro*. Centro, Worcester, MA

2016: *Semillas de Vida*, Assumption Center, Worcester, MA; *Worcester Public Schools Transition Program*, Worcester, MA; *St. Mary Health Care Center: Una comunidad para todos*, Worcester, MA; *Community-Based Learning in Spanish*, Donelan Office of Community-Based Learning, College of the Holy Cross, Worcester, MA

2015: *Unaccompanied Refugee Minor Program*, Ascentria Care Alliance, Worcester, MA; *Programa de FLA (Foreign Language Assistants)*, College of the Holy Cross; *Building Community: The Assumption Center*, Worcester, MA

UNDERGRADUATE RESEARCH

ACADEMIC INTERNSHIP PROGRAM (J.D. Power Center for Liberal Arts in the World)

- Nicholas Triant Jr. '19 (Fall 2018)
- Jeimy Hernández '18 (Fall 2016)

RESEARCH ASSOCIATES PROGRAM (J.D. Power Center for Liberal Arts in the World)

- Abigail Dresser '20 and Andrew Toth '23 (Fall 2020)
- Angel Carrillo '19 and Jeimy Hernández '18 (Spring 2017)
- Jessica Batista '18 (Fall 2016)

SUMMER RESEARCH

- Christian Bachez '23, Katherine Beckerman '20, Abi Dresser '21, Arlyn Gomez '23, Bethania Jimenez '21, Liam Lewis '21, Lilliana Maday '23, Andrew Magel '21, Paola Martinez '23, Katherine O'Malley '21, Charles Ryan '20, Sarah Shorter '21, Andrew Toth '23, and Stephany Zabala '23; *Cinegogía* (2020, *unpaid*)
- Megan Sawicki '19, *Reacting to the Past* (2017)
- Jeimy Hernández '18, *Cinegogía* (2016)
- Sheila Coursey '13 and Kelsey Smith '13, *Cineglos* (2011)

SUPERVISED POSTER SESSIONS

- Jaqueline Alvarez '20, Nuryelis Herrera '20, Jeffrey Ibarra '18, Kathleen Kelsh '20, Efrain Lozano '19, Visaury Moreta '18, Meghan Pfau '20, Nicholas Triant Jr. '19, and Catherine Connors '18, "Filmmaking in Spanish." Academic Conference, College of the Holy Cross, April 25, 2018.
- Megan Sawicki '19, "*Reacting to the Past: The Diverse Art of Latin America.*" 24th Annual Symposium of the Dr. Charles S. Weiss Summer Research Program, College of the Holy Cross, September 8, 2017.
- Jeimy Hernández '18, "*Cinegogía: Latin American Film Studies & Digital Humanities.*" 23rd Annual Undergraduate Summer Research Symposium, College of the Holy Cross, September 9, 2016.
- Sheila Coursey '13, "CINEGLOS: Developing a Web-based Interactive Spanish Film Glossary." 18th Annual Undergraduate Summer Research Symposium, College of the Holy Cross, September 9, 2011.

FELLOWSHIPS, GRANTS & AWARDS

RESEARCH

Weiss Summer Research Program in the Humanities, Social Sciences and Arts, *Reacting to the Past* (2017), *Cinegogía* (2016), *Cineglos* (2011)

Cinegogía Research Assistant/Associate funding, J.D. Power Center for Liberal Arts in the World (Fall 2020, Spring 2017, Fall 2016)

Robert L. Ardizzone ('63) Fund for Junior Faculty Excellence (2013)

Border Simulation Project Development, Hewlett-Mellon Presidential Discretionary Fund (2012)

Batchelor-Ford Summer Fellowship, Committee on Faculty Scholarship (2010)

UCI Regent's Dissertation Year Fellowship, University of California, Irvine (2008)

Graduate Student Research and Travel Award, University of California, Irvine (2005, 2006)

Chancellor's Fellowship, University of California, Irvine (2004)

TEACHING

Teaching Institutes & Conferences Grant to attend *RTTP* Faculty Institute (2018, 2015)

Marshall Memorial Fund Grant for *Filmmaking in Spanish*, Donelan Office (2017, 2016)

Summer Course Development Faculty Fellowship, *RTTP* Integration in SPAN 301 (2016)

Teaching Institutes & Conferences Grant to attend *RTTP Game Development* Conference (2016)

Hewlett Mellon Presidential Discretionary Fund Grant, Memory and Erasure Discussion (2014)

Sovereign Bank/Santander Study Tour Grant, Office of Study Abroad, Holy Cross (2014, 2012)

Course Development Faculty Fellowship for *Filmmaking in Spanish*, Dean's Office (2014)

Marshall Memorial Fund Grant for *Aspects of Spanish American Culture*, Donelan Office (2014)

Graduate Teaching Assistantship, Department of Spanish & Portuguese, University of California, Irvine (2005-2007)

Teaching Fellowship, Department of Romance Languages & Literatures, University of Notre Dame (1998-1999)

AWARDS

Best Media Award for *Cineglos*, New England Council of Latin American Studies (2012)

Best Graduate Student Essay Award, Dept. of Spanish & Portuguese, UC Irvine (2007)

LANGUAGES

- Native English speaker
- Near native fluency in Spanish