

**CURRICULUM VITA**  
**Summer 2016**

**NAME** David K.W. Chu

**ADDRESS** College of the Holy Cross  
Ciocca Office of Entrepreneurial Studies  
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Worcester, MA 01610-2395

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**CITIZENSHIP** United States of America

**EDUCATION**

High School 1975 Diocesan Boys' School, Hong Kong

B.A. 1979 Anderson University  
Anderson, Indiana  
Major: Accounting and Business Administration

M.B.A. 1982 Indiana University  
Kelley School of Business  
Bloomington, Indiana  
Major: Accounting

Ph.D. 1985 Indiana University  
Kelley School of Business  
Bloomington, Indiana  
Thesis: "Cost-Effectiveness of General Hospitals Under Two Different Hospital Reimbursement Systems: An International Study of Hong Kong and Indiana."

**LANGUAGE ABILITY**

English and Chinese (fluent in reading and writing; able to speak three Chinese dialects: Cantonese, Mandarin, and Shanghai).

## **ACADEMIC & ADMINISTRATIVE APPOINTMENTS**

Director, Ciocca Office of Entrepreneurial Studies & Prebusiness Program, 9/2005-Present

Associate Professor of Accounting, 9/1997-Present

Assistant Professor of Accounting, 9/1991-5/1997

Department of Economics and Accounting

College of the Holy Cross

Worcester, Massachusetts

Assistant Professor of Public and Environmental Affairs (Health Care Financial Management), 9/1985-5/1991

Graduate Program in Health Administration

School of Public and Environmental Affairs

Indiana University-Purdue University at Indianapolis

Indianapolis, Indiana

Adjunct Instructor of Accounting, 9/1984-5/1985

Department of Accounting

College of Business

Butler University

Indianapolis, Indiana

Associate Instructor of Accounting and International Business, 9/1982-5/1984

Kelley School of Business

Indiana University at Bloomington

Bloomington, Indiana

Graduate Assistant in Accounting, 9/1981-5/1982

Kelley School of Business

Indiana University at Bloomington

Bloomington, Indiana

## **OTHER PROFESSIONAL APPOINTMENTS AND ACTIVITIES**

Member, External Review Team, 10-Year Review of the Department of Economics, Business and Accounting, Gordon College, Wenham, Massachusetts, February 1998.

Short-Term Consultant, World Health Organization, 1995.

Short-Term Consultant, Economic Development Institute of The World Bank, and China Network For Training and Research in Health Economics and Financing, Ministry of Health, China, 1994-1996.

Project Consultant, Veterans Administration Hospital and the Regenstrief Institute, Indianapolis, Indiana, 1987-1990.

Chief Hourly Payroll Clerk, Anderson University, Anderson, Indiana, 1977-79

## **ACADEMIC AWARDS AND HONORS**

Arthur J. O'Leary Faculty Recognition Award  
College of the Holy Cross, 2004-2005

Best Paper Award, 6<sup>th</sup> Annual International Symposium & Workshop sponsored by the International Society for Research in Healthcare Financial Management, Baltimore, August 10-12, 2000.

Title of paper: "Health Care Reform in Transitional China: Its Impact on Accounting and Financial Management."  
(With Kolleen J. Rask).

Passed all four parts of the November 1988 Certified Public Accountant (C.P.A.) Examination.

Vernon C. Bassett Award, Department of International Business, School of Business, Indiana University, 1983-84.

Awarded for the best article in international business written by a graduate student.

Title of article: "A Comparative Study of State-Owned Industrial Enterprise Management Reform in Hungary and Communist China."

Nominated for the Schuyler F. Otteson Award for Teaching Excellence in Undergraduate Business Courses, School of Business, Indiana University, 1983-84.

Member, Beta Gamma Sigma (National Honor Society in Business Administration), 1985-present.

Graduated Cum Laude with Honors in Accounting and Business Administration, Anderson University, 1979.

The Wall Street Journal Student Achievement Award, in recognition of outstanding academic achievement, Anderson University, 1979.

## **TEACHING EXPERIENCE**

### **Center for Interdisciplinary Studies**

#### **College of the Holy Cross**

*CreateLab* – an experimental course focused on innovation, co-taught with 7 faculty from different disciplines, using "flipped classroom" pedagogy, 75 students, Fall 2014.

*Financial Portfolio Analysis* – an advanced portfolio investment course focused on equity analysis and student management of a \$100,000 portfolio in the College Endowment, co-taught with alumni, offered every semester, 10-15 students, Spring 2010-Present.

*Entrepreneurship: Idea to Reality* – an experimental course, co-taught with alumni, 16 students, Fall 2012.

*Tutorials in Entrepreneurship* – one/two students per tutorial, Spring 2013-Present.

### **Department of Economics and Accounting**

#### **College of the Holy Cross (9/1991-5/1997)**

Financial Accounting

Advanced Accounting

Managerial Accounting

Governmental and Nonprofit Accounting

Auditing

#### **Department of Economics and Accounting - continued**

Is Business A Sin? (Seminar for first-year students)

God and Money (Seminar for first-year students)

**School of Public and Environmental Affairs,  
Indiana University-Purdue University at Indianapolis (9/1985-5/1991)**

Introduction to Governmental Accounting  
Health Services Financial Management I  
Health Services Financial Management II  
Seminar in Advanced Health Finance

**College of Business Administration,  
Butler University (9/1984-5/1985)**

Introduction to Financial Accounting  
Intermediate Financial Accounting II  
Managerial Accounting

**School of Business,  
Indiana University at Bloomington (9/1982-5/1984)**

Introduction to Financial Accounting  
Introduction to Managerial Accounting  
Intermediate Financial Accounting I  
Intermediate Financial Accounting II  
Introduction to International Business

**PUBLICATIONS**

**Refereed Articles**

Baumann, R.W., **Chu, D.K.W.**, and Anderton C.H. 2009. "Religious Penalty in the *U.S. News & World Report* College Rankings." *Education Economics* 17(4):491-504.

**Chu, D.K.W.**, and Rask, K.J. 2002. "The Transformation Of China's Health Care System And Accounting Methods: Current Reforms And Developments." *Advances in International Accounting* 15:13-43.

**Chu, D.K.W.**, and Rask, K.J. 2001. "Health Care Reform in Transitional China: Its Impact on Accounting and Financial Management." *Research in Healthcare Financial Management* 6(1):1-19.

Rask, K.J., **Chu, D.K.W.**, and Gottschang, T.R. 1998. "Institutional Change in Transitional Economies: The Case of Accounting in China." *Comparative Economic Studies* 40(4):76-100.

Saywell, R.M., Cordell, W.H., Nyhuis, A.W., Giles, B.K., Culler, S.D., Woods, J.R., **Chu, D.K.W.**, McKinzie, J.P., and Rodman, G.H. 1995. "The Use of a Break-Even Analysis: Financial Analysis of a Fast Track Program." *Academic Emergency Medicine* 2:739-745.

**Chu, D.K.W.** 1994. "Economic Development and the Health Care System in Hong Kong." *Health Policy* 28:211-234.

**Chu, D.K.W.** 1992. "Global Budgeting of Hospitals in Hong Kong." *Social Science & Medicine* 35(7):857-868.

Zollinger, T.W., Saywell, R.M., and **Chu, D.K.W.** 1991. "Hospital Care for Pregnancy and Childbirth Patients." *American Journal of Public Health* 81(8):1017-1022.

**Chu, D.K.W.**, Zollinger, T.W., Kelly, A.S., and Saywell, R.M. 1991. "An Empirical Analysis of Cash Flow, Working Capital, and the Stability of Financial Ratio Groups in the Hospital Industry." *Journal of Accounting and Public Policy* 10(1):39-58.

Zollinger, T.W., Saywell, R.M., **Chu, D.K.W.**, Ziegert, A., Woods, J.R., and LaBow, D. 1991. "A Determination of Institutional and Patient Factors Impacting Uncompensated Hospital Care." *Hospital and Health Services Administration* 6(2):243-256.

Saywell, R.M., Zollinger, T.W., **Chu, D.K.W.**, MacBeth, C.A., and Sechrist, M.E. 1989. "Hospital and Patient Characteristics of Uncompensated Hospital Care: Policy Implications." *Journal of Health Politics, Policy and Law* 14(2):287-307.

**Chu, D.K.W.** 1988. "Comparative Bargaining Powers and Strategies of Multinational Investors in Mainland China's SEZs." *Issues and Studies* 24 (July 1988):86-103.

**Chu, D.K.W.** 1988. "Welfare Management in Free Enterprise and Socialist Economic Systems: A Study of Six Countries." *Advances in International Comparative Management* 3:21-45.

**Chu, D.K.W.** 1987. "The Effect of Centralized Hospital Administration on Financial Control and Hospital Service Delivery: The Case of Hong Kong." *International Journal of Health Planning and Management* 2:213-228.

**Chu, D.K.W.** 1987. "China's Special Economic Zones: Expectations and Reality." *Asian Affairs, An American Review* 14:77-89.

**Chu, D.K.W.** and Wong, G.W.K. 1986. "Foreign Direct Investment in China's Shenzhen Special Economic Zone: The Strategies of Firms from Hong Kong, Singapore, USA, and Japan." *Issues in International Business* 3:35-42.

**Chu, D.K.W.** 1983. "A Comparative Study of State-Owned Industrial Enterprise Management Reform in Hungary and Communist China." *Issues and Studies* 19:46-63.

### **Book Chapters**

Anderton, C.H. and **Chu, D.K.W.** 1995. "Option versus Options for the Poor: Selected Economic Issues." In *Love of Learning: Desire for Justice*, pp. 77-94. Edited by William E. Reiser. Scranton, PA: University of Scranton Press.

**Chu, D.K.W.** and Lentz, G.H. 1993. "Investment, Distribution, and Financing of Health Services in Industrialized Countries: Hard Choices for the Next Century." In *International Perspectives on Regional Development and Regional Organization*, pp. 274-290. Edited by John L. Mikesell. Bloomington, Indiana: Indiana University School of Public and Environmental Affairs.

**Chu, D.K.W.** 1983. "Hong Kong: A Business Profile." In *Readings in International Business*, 3rd edition, pp. 168-170. Edited by Richard N. Farmer and John V. Lombardi. Bloomington, Indiana: Cedarwood Press.

### **Consultant Reports**

"Assessment and Recommendations on the Preparatory Meeting for the 3rd-Year Executive Training Program Presented by the China Network for Training and Research in Health Economics and Financing, June 21-26, 1995, Beijing Medical University, Beijing, China."

Report submitted to the Ministry of Health, China; China Network for Training and Research in Health Economics and Financing; and the Economic Development Institute of The World Bank. June 1995.

"Hospital Accounting Consultancy Workshop Conducted for the Ministry of Health, People's Republic of China, May 18-28, 1995, Huangmei, China."

Report submitted to World Health Organization, Regional Office for the Western Pacific, Manila, Philippines. May 1995.

"Assessment and Recommendations: 1994 Executive Training Program Presented by The China Network For Training and Research in Health Economics and Financing, October 1994, Shanghai Medical University, Shanghai, China."

Report submitted to the Ministry of Public Health, China; China Network for Training and Research in Health Economics and Financing; and the Economic Development Institute of The World Bank. November 1994.

"Assessment and Recommendations: Module on Hospital Financial Management Presented by The China Network For Training and Research in Health Economics and Financing, June 7-8, 1994, Harvard School of Public Health, Boston, Massachusetts, U.S.A."

Report submitted to the Ministry of Public Health, China; China Network For Training and Research in Health Economics and Financing; Economic Development Institute of The World Bank; and the Harvard School of Public Health. June 1994.

"A Study of Uncompensated Care Provided by Indiana Hospitals."

(with R.M. Saywell, Jr., et al.)

Report submitted to the Indiana Hospital Association, Blue Cross-Blue Shield of Indiana, and Lincoln National Corporation, Indianapolis. November 1987.

### **Book Reviews**

*The Comparative Performance of U.S. Hospitals: The Sourcebook 1999*, by HCIA, Inc. and Deloitte & Touche, LLP, in *Healthcare Financial Management* 53(November 1999):85.

*The Pacific Century: Economic and Political Consequences of Asian Pacific Dynamism*, by Staffan Burenstam Linder, in *Asian Affairs, An American Review* 15(Summer 1988):109-10.

## CONFERENCE AND SEMINAR PRESENTATIONS

“Health Care Reform In Transitional China: Its Impact On Accounting And Financial Management.” (With Kolleen J. Rask). Paper presented at the 6<sup>th</sup> Annual International Symposium & Workshop sponsored by the International Society for Research in Healthcare Financial Management, Baltimore, August 10-12, 2000.

“The Transformation of China’s Health Care System and Accounting Methods: Current Reforms and Developments.” (With Kolleen J. Rask.). Paper presented at the American Accounting Association Northeast Region Meeting, Boston, April 20-22, 2000.

Panel discussant, “China and the Asian Financial Crisis.” Panel discussion sponsored by the Department of Economics and the Asian Studies Program, College of the Holy Cross, Worcester, Massachusetts, February 9, 1999.

Panel discussant, “From Britain with Love: China’s 1997 takeover of Hong Kong.” Panel discussion sponsored by Asian Students For International Awareness, College of the Holy Cross, Worcester, Massachusetts, February 1997.

Panel discussant, “Building Win-Win Relationships Between East and West: Perspectives on Going the Extra Mile.” Visiting Executive Seminar sponsored by the East-West Institute of International Studies, Gordon College, Wenham, Massachusetts, November 20, 1996.

“Information Services and the Pace of Change in Transitional Economies: The Case of Accounting in China.” (With Kolleen J. Rask and Thomas R. Gottschang.). Paper presented at the 8<sup>th</sup> Asian-Pacific Conference on International Accounting Issues, Vancouver, October 13-16, 1996.

“The fundamental framework of accounting information”

“The private nonprofit organizational form and its accounting system”

“Hospital financial and cost accounting.”

Lectures presented at various seminars in China and the U.S. for the Department of Planning and Finance, Ministry of Health, China. 1994-1995.

“Hospital Cost Control in Hong Kong: Past, Present and Future.” Paper presented at the American Public Health Association, 121st Annual Meeting, San Francisco, October 24-28, 1993.

“Characteristics of Pregnancy and Childbirth Patients who Receive Uncompensated Hospital Care.” (With Terrell W. Zollinger and Robert M. Saywell, Jr.) Paper presented at the American Public Health Association, 118th Annual Meeting, New York, September 30-October 4, 1990.

“A Determination of Institutional and Patient Factors Impacting Uncompensated Hospital Care.” (With Robert M. Saywell, Jr. and Terrell W. Zollinger.) Paper presented at the American Public Health Association Annual Meeting, Chicago, October 22-26, 1989.

“Investment, Distribution, and Financing of Health Services in Industrialized Countries: Hard Choices for the Next Century.” (With George H. Lentz.) Paper presented at the Conference on Regional Development Administration, School of Public and Environmental Affairs, Indiana, and University/Erasmus Universiteit/Rijks Universiteit-Leiden, Bloomington, Indiana, May 22-25, 1989.

“Health Care Financial Management.” Seminar in Health Administration, Regenstrief Institute, Indianapolis, Indiana, March 22, 1989.

“The Bargaining Powers of Multinationals in the People's Republic of China.” Paper presented at the First Annual International Symposium on China, University of Indianapolis, Indianapolis, Indiana, November 19-20, 1987.

“Competition in Health Care: The Indiana Situation.” Presentation given at the Indiana University School of Public and Environmental Affairs Annual Faculty Seminar, Bloomington, Indiana, September 19, 1987.

“Health Care in Hong Kong: Organization, Finance, and Delivery.” Presentation given to the Administrative Journal Club of Community Hospital, Indianapolis, Indiana, November 20, 1986.

“Firm-Specific and Location-Specific Factors of Foreign Direct Investment in a Special Economic Zone of China: An Analysis of Multinational Enterprises in Shenzhen.” (With Gordon W. K. Wong.) Paper presented at the Academy of International Business Southeast Asia Regional Conference, Taipei, Taiwan, June 26-28, 1986.

Overconsumption: Conditions and Solutions.” (With Pu Liu.) Paper presented at the Thirteenth Annual Meeting of the Midsouth Academy of Economics and Finance, Memphis, Tennessee, February 13-16, 1986.

Discussant, “Sufficing Under Imperfect Exit--The Management of Type I and Type II Errors.” Paper by K. K. Fung presented at the Thirteenth Annual Meeting of the Midsouth Academy of Economics and Finance, Memphis, Tennessee, February 13-16, 1986.

“The Case for a Humane Free Enterprise Society: Health Care Management in Hong Kong.” Presentation given at the Indiana University School of Public and Environmental Affairs Annual Faculty Seminar, Bloomington, Indiana, September 28, 1985.

#### **EXECUTIVE EDUCATION SEMINARS**

Instructor, “Hospital Financial Management For Non-Financial Managers.” Numerous sessions given during 1987-1992 in various programs sponsored by the following institutions:

Affiliated Hospitals of Indiana, Inc. Management Institute.

School of Nursing, Indiana University.

St. Vincent Hospital Management Institute (Indianapolis).

Indiana University School of Public and Environmental Affairs Public Management Institute.

#### **FELLOWSHIPS**

Summer Faculty Fellowship, 1999

College of the Holy Cross

Project title: “Health care reform and its impact on hospital accounting reform in China.”

Summer Faculty Fellowship, 1988

Indiana University - Indianapolis

Project title: “Hospital Financial Performance Under New Reimbursement rules in Indiana.”



Summer Faculty Fellowship, 1986  
School of Public and Environmental Affairs  
Indiana University  
Project title: "Rate Regulation Versus Competition as a Tool for Cost Containment in Indiana."

## **COLLEGE SERVICE**

Member, Summer School Taskforce, College of the Holy Cross, 4/2015-Present.  
Member, Advisory Board, *Arts Transcending Borders Project*, College of the Holy Cross, 12/2013-Present.  
Member, Diversity Leadership Team, College of the Holy Cross, 6/2012-6/2014.  
Member, Planning Committee, *Opening Doors - 40 Years of Women at Holy Cross*, 1/2012-1/2014.  
Member, Finance and Planning Council, College of the Holy Cross, 9/1998-5/1999, 9/2002-5/2004.  
Member, Planning Steering Committee, College of the Holy Cross, 9/2002-5/2004.  
Member, Finance Committee, Board of Trustees, College of the Holy Cross, 9/2001-5/2006.  
Member, Committee on Tenure and Promotion, College of the Holy Cross, 9/1999-5/2001  
Member, Investment Committee, Board of Trustees, College of the Holy Cross, 9/1998-5/1999.  
Member, Asian Studies Faculty, College of the Holy Cross, 1/1996-Present.  
Member, Committee on Faculty Affairs, College of the Holy Cross, 9/1994-5/1997.  
Member, Subcommittee on the Economic Status of the Faculty, College of the Holy Cross, 9/1994-5/1997.  
Research Workshop and Working Papers Coordinator, Department of Economics and Accounting, College of the Holy Cross, 9/1994-5/1997.  
Member, Faculty Compensation Committee, College of the Holy Cross, 9/1992-5/1994.  
Graduate Studies Advisor, Department of Economics, College of the Holy Cross, 9/1991-5/1993.

## **COMMUNITY SERVICE**

Elder, Chinese Gospel Church, Southborough, Massachusetts, 1/2011-1/2015.  
Treasurer, Chinese Gospel Church, Southborough, Massachusetts, 1/2008-1/2012.  
Chair, Church Council, Chinese Gospel Church, Southborough, Massachusetts, 1/2005-12/2006.  
Treasurer, Chinese Gospel Church, Southborough, Massachusetts, 1/2003-12/2006.  
Choir Director, Chinese Gospel Church, Southborough, Massachusetts, 2001-2014.  
Chinese-English interpreter, Chinese Gospel Church, Southborough, Massachusetts, 1999-2001.  
Chair, Finance Committee, Faith Baptist Church, Auburn, Massachusetts, 1996-1999.  
Chinese-English interpreter, General Motors Allison Transmissions, Indianapolis. Occasion: visit by Mr. Jing Yuan Long, Manager, Xiamen SEZ Automotive Industry Import & Export Corporation (China), September 27, 1988.  
Chinese-English interpreter, Governor Robert D. Orr's Host Delegation for the visit of the Zhejiang Province (China) Delegation for the Indiana-Zhejiang sister signing ceremony, Indianapolis, Indiana, July 22-26, 1987.  
Chairman, Board of Directors, Ambassadors For Christ, Inc., Lancaster, Pennsylvania, 1989-1991.  
Chairman, Church Board, Indianapolis Chinese Community Church, Indianapolis, Indiana, 1987-1991.  
Member, Governing Board, Community Health Network, Inc. (HealthNet), Indianapolis, Indiana, 1986-1987.  
Member, Health Finance Committee, Governing Board, Community Health Network, Inc. (HealthNet), Indianapolis, Indiana, 1986-1987.  
Chair, Board of Directors, Ambassadors For Christ, Inc., Lancaster, Pennsylvania, 1988-1991.  
Secretary, Board of Directors, Ambassadors For Christ, Inc., Lancaster, Pennsylvania, 1986-1988.