

**CELEBRATING
DIFFERENCE
MAKERS**

**HOLY
CROSS
175**

GIVING CHALLENGE

JANUARY 25-26, 2019

1 GIVE

Visit holycross.edu/175challenge to make your gift!
For every 1,000 donors, we receive an additional \$250,000 from a group of alumni and parents to multiply the impact.

2 BECOME AN ADVOCATE

Spread the word and encourage others to join in!
It's easy to sign-up...we can't do it without you!
Follow the step-by-step instructions below to become an advocate!

1. Create an account on givecampus.com ahead of January 25th and on January 25, visit holycross.edu/175challenge to log in to your account

2. Once logged in, select the "Advocate" tab under the main image:

ABOUT (9)

DONORS (6,111)

ADVOCATES (249)

3. Here you can share your unique giving link directly through social media, text or email by selecting the desired icon!

Share

Tweet

Text

Email

Your unique giving link tallies your # of clicks and how many clicks turn into donations! As an Advocate, you will receive special incentives this year for generating gifts:

1 GIFT

receive a hand-written thank you card

5 GIFTS

secure a special Challenge day t-shirt

10 GIFTS

earn a cozy pair of Holy Cross 175 socks

25 GIFTS

take home a special embroidered Holy Cross tote bag



You can also inspire friends and classmates by offering a matching gift/challenge and uploading your own personal plea video!
Visit givecampus.com/faq for more information.