Actively Investing in Our Vision to Become More
The Holy Cross Fund: The Campaign’s First Priority

Over the years Holy Cross has built a proud tradition of annual giving from thousands of alumni, parents, and friends. Increasing support for the Holy Cross Fund is the Become More campaign’s first priority. Current-use, unrestricted funds are absolutely essential to the future of the College because they enrich every aspect of the campus environment and academic enterprise, provide financial aid, and bolster all areas of the operating budget.

Holy Cross provides our students with the academic skills, learning experiences, and faith opportunities that allow them to live productive, meaningful lives, and pursue successful careers. Our alumni are consistently among the most generous in the nation, with more than 50 percent giving to the College every year. **We seek your leadership gift to the Holy Cross Fund.**
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Growing the Holy Cross Fund is critically important for a number of reasons:

• Because it directly supports our financial aid program, helping to bridge the gap between students’ needs and the financial aid endowment.

• Because it allows the College to remain adaptable and competitive in today’s rapidly changing higher education landscape.

• A national top 10 rate in participation elevates Holy Cross’ overall national ranking and helps attract potential students because of the culture of alumni loyalty and connection to alma mater.

• An increased Holy Cross Fund preserves the College’s unique combination of tradition and innovation, marking Holy Cross as the model of the liberal arts in the 21st Century.

The Holy Cross Fund supports every student, every faculty member, and every department on campus. Increasing the Holy Cross Fund is critical to the College’s ability to achieve the goals of the strategic plan and to strengthen the operating budget. Whether someone is a $5 donor or a $1 million donor, all gifts count and are important in this Campaign and will count in Campaign totals.

The Holy Cross Fund Supports . . .

• Unrestricted
• Academic Excellence
• Faith and Service
• Financial Aid
• Athletic Excellence
• The Arts
Holy Cross Fund Scholars

The Holy Cross Fund Scholars Program offers donors a unique opportunity to have a positive impact on the life of a talented Holy Cross student. A gift of $15,000 funds a Holy Cross Fund Scholar for one academic year. (There are no donor preferences for Holy Cross Fund Scholarships, which are one-year named scholarships awarded to students with financial need.) A corporate matching gift may be included to reach the $15,000 total. Couples may support one scholar by making a joint gift.

PC Membership Levels

Benefactors Circle: $20,000
Regent: $10,000
Distinguished: $5,000
Patron: $2,500
Patron, graduates out more than 50 years: $1,500
Patron, graduates out 11–15 years: $1,500
Patron, graduates out 6–10 years: $1,000
Patron, graduates out 1–5 years: $500

For more information on leadership giving to the Holy Cross Fund, please contact: Margaret Hayden Bramley ’98, director of the Holy Cross Fund, mbramley@holycross.edu or 508-793-2333; Christene Riendeau, director of Reunion Giving & Class-based Fundraising, at criendea@holycross.edu or 508-793-2707; or Kelly Whalen, director of President’s Council and Annual Giving Stewardship Programs, at 508-793-3027 or kwhalen@holycross.edu.
Financial Overview

Revenue Sources, FY16

- Tuition and fees, net of financial aid ($86.7)
- Residence hall & dining fees ($31.2)
- Endowment income ($26.5)
- Auxiliary enterprises ($11.0)
- Contributions ($9.5)
- Gifts, grants and govt. assistance ($8.5)
- Other income ($1.9)

First-Year Students:
Typical Need-Based Financial Aid Package (2016–17)
based on total cost of attendance of $63,765

- Average need-based grant, $37,900
- Average family contribution, $18,065
- Loans, $6,000
- Work study, $1,800

Tuition, Room & Board (2016–17)

- Admission overlap schools
  *Out-of-state charges

Endowment Per-Student ($000), FY15

Source: NACUBO/Commonfund Study of Endowments

Holy Cross Fund Gift Pyramid 2016

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