

W  MEN

in BUSINESS

14th Annual Conference



BECOMING BOLD: *Life in Color*

November 2, 2019

14th Annual Conference



COLLEGE OF THE
Holy Cross

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for Business,
Ethics, and Society

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LETTER from the WIB STUDENT COMMITTEE CHAIRS:



We're so excited to welcome you back to the hill for the 14th annual Women in Business Conference. It's inspiring to see how the WIB community has grown over the years. This year, in particular, has been one of growth and expansion with many new opportunities in the Ciocca Center for Business, Ethics, and Society.

We are thrilled to announce our efforts to continue to honor, inspire and connect alumnae and peers by growing the WIB network both on campus and beyond. Building off the energy of this conference, we now have a student-run Women in Business club dedicated to helping students become business savvy by exploring industries and gaining the confidence to succeed. We are also building Women in Business alumnae affinity groups. Stay tuned for more details about a WIB networking event in Boston this spring! Stay updated by following @holycrosswib on Instagram.

Please enjoy today's conference and the company of fellow female crusaders. We're already looking forward to returning to campus for next year's conference. See you November 7, 2020!

Your 2019 Conference Co-chairs,

Sarah Anderson '20 & Kate Beckerman '20



WOMEN IN BUSINESS CONFERENCE

Becoming Bold: Life in Color

Saturday - November 2, 2019

College of the Holy Cross - Hogan Campus Center

AGENDA:

9:00 – 9:30AM	Registration and Continental Breakfast
9:30 – 9:40AM	<i>Welcome:</i> Margaret Freije Provost and Dean, College of the Holy Cross
9:45 – 10:45AM	<i>Introduction:</i> Katy Gary '99 <i>Keynote Speaker:</i> Maggie O'Neill '99 Co-Founder and Chief Creative Officer SWATCHROOM
10:45AM	Scheduled Break
11:00AM – 12:00PM	<i>Ice Breaker Activity:</i> Kim Miles Founder & CEO Miles in Heels Productions
12:00 – 1:00PM	Lunch & Networking
1:00 – 1:50PM	Breakout Sessions, Round 1
2:00 – 2:50PM	Breakout Sessions, Round 2
3:00 - 3:30PM	Networking & WIB Gift
3:30PM	Adjourn

*Conference details and agenda subject to change.

WELCOME:

Margaret N. Freije, Ph.D.

Provost and Dean, College of the Holy Cross



Margaret Freije earned her bachelor's degree at Boston College and Ph.D. at Brown University. She came to Holy Cross in the fall of 1986. A specialist in arithmetic geometry, Freije has distinguished herself as a teacher, faculty member, and through her administrative contributions to the College. She was honored with the Holy Cross Distinguished Teaching Award in 1997 and was named a "Woman of Distinction" by the Girl Scouts in 2003. She has served on pivotal College committees, including the Social Concerns Committee and the First Year Program Committee. She has also been a faculty representative to the Trustee's Academic Affairs Committee. She served as Class Dean for the classes of 1999 and 2003, as Assistant Dean for Curriculum Management, as

Associate Dean, as Vice President of Academic Affairs and Dean of the College, before assuming her most recent administrative role as Provost of the College.

As Provost and Dean of the College, Dr. Freije provides leadership and day-to-day management for all facets of the academic life of the College. She also serves as a member of the President's Cabinet and plays a role in setting strategic priorities for the College.

INTRODUCTION:

Katy Gary '99

Board Member, Pelham Arts Center

Alumnae Board Member, Convent of the Sacred Heart

Major: Art History



Katy Garry is best known for her colorful and energetic depictions of mood through both abstract interpretation and iconic figures. Through acrylic, encaustic and mixed media she engages with her audience through motion, color and dynamic balance. Katy's pop art expressionist approach is heavily influenced by pop culture and the environment that she desires to create. "Paintings in your home should make you feel your best version of yourself."

Katy has a BA in Fine Art/Art History from the College of the Holy Cross. She has also studied at the Whitney Museum, and at Fairfield University's art program in Florence, Italy.

Katy currently serves on the board of the Pelham Arts Center and the Alumnae board at the Convent of the Sacred Heart, Greenwich. Her works have been featured at the Carriage Barn Arts Center, Pelham Arts Center along with many residences across the country.

KEYNOTE:

Maggie O'Neill '99

Co-Founder and Chief Creative Officer of SWATCHROOM

Major: Political Science



An artist, designer, mentor, + creative entrepreneur, Maggie believes in art that makes an impact + design that creates an experience. SWATCHROOM, which Maggie co-founded in 2013 with business partner Warren Weixler, helps clients achieve both. Through SWATCHROOM, she's designed notable commercial spaces + private residencies throughout the Mid-Atlantic, including more than twenty restaurants + the offices for incubator 1776 in Washington, New York, + Dubai. Maggie has also designed custom installation pieces for real estate developers, private commissions, + companies like Twitter + Microsoft. In 2012, Maggie had the honor of personally delivering a portrait to President Obama, + in 2014

her "Uncle Sam" was featured on the front page of The New York Times.

Prior to SWATCHROOM, she owned + operated O'Neill Studios, a decorative finishing + design studio, for 11 years. She's been the featured speaker for Creative Mornings DC, a two-time winner of the design category for DC Inno's "50 on Fire," named a "Woman of Influence" by Capitol File in 2015, + her art was featured on the cover of DC Magazine's December 2016 issue, among other accolades.

In addition to her work, Maggie supports a number of charitable causes, + is active in her local community of Shaw in Washington, D.C. She is the founder of SUPERFIERCE, a national traveling art exhibit that highlights female artists, benefits local charities, + mentors aspiring artists.

ICE BREAKER FACILITATOR:

Kimberly Miles

Founder & CEO, Miles In Heels Productions, LLC



What do you call a successful businesswoman with a vibrant financial-advisory practice, more than 25 years of sales experience, a background in performing, and a serious shoe habit? Kim Miles! Through her company, Miles in Heels Productions, Kim is a highly sought-after emcee, panel moderator, creative collaborator and event strategist who partners with her clients to deliver critical messaging to their key audiences in fresh, unexpected and entertaining ways. From ideation to execution, Miles in Heels Productions is the answer. When you need to think outside of the box and laugh while you're learning, look no further: if Oprah and Ellen had a love-child, it would be Kim Miles.

Kim's clients include The Massachusetts Conference for Women, Babson College, Worcester Women's Leadership Conference, Wellesley College, Winchester Hospital/Lahey Health, Women's Bar Foundation of Massachusetts, Yankee Dental Congress, Bay Path University, Goulston & Storrs Counsellors at Law, College of The Holy Cross, MassChallenge, Women in Technology International, Colwen Hotels, Regis College, Bryant University Women's Summit, MetroWest Conference for Women and many more. She's a proud member of The WIN Lab Coaching Circle at Babson College, the Innovation Women Speakers Bureau, and the Boston Women in Media and Entertainment Speakers Bureau. With over 17 years of experience producing programs for as few as 30 people and as many as 1000, Kim makes every event feel as intimate as hanging with your closest pals over a glass of wine.

A serial networker, Kim has harnessed her passion for connecting and motivating fellow entrepreneurs by co-creating "Getting Past Hello!"™, an innovative and engaging curriculum with the singular focus of cultivating lasting business relationships, and "The Second Chapter Sisterhood,"™ a networking and skill-building series for women to "mix, mingle, and mastermind" and help each other overcome barriers between themselves and their goals. In addition, Kim helps her clients reclaim their mojo through her "MOJO Masterclass"™, her signature Confidence Coaching--because every one of us needs a cheerleader once in a while! When she's not working, Kim has been known to take off her signature heels only to hit the slopes or the golf course...that is when she's not signing with her band!

To explore all things Miles in Heels Productions, please visit: www.milesinheels.com.

NETWORKING:

Identify your networking industry below, also noted on your name tag. Use your time throughout the day to find others networking within the same industry and make new connections.



Here are a few classics to get the conversation started.

- What brought you here today?
- What did you major in at Holy Cross?
- Have you read any good books lately?
- How did you get started in your career?

WIB UPDATES!

BE SOCIAL:

Stay connected to the Holy Cross Women in Business Network year-round. WIB is now on Instagram highlighting students, alumnae and upcoming events. Use #HCWIB for the chance to be shared!



Follow on Instagram @holycrosswib

NETWORK:

We are thrilled to announce our efforts to continue to honor, inspire and connect alumnae and peers by growing the WIB network both on campus and beyond.

ALUMNAE: Sarah Anderson '20, Lauren Esposito '14 & Maggie Scanlon '18
A Boston-based affinity group holding the first event this spring, stay tuned! If you are interested in leading a group in your city reach out to hcwib@g.holycross.edu.

STUDENTS: Kate Beckerman '20 & Shannon Quirk '20
Join this new student club to explore industries, become business savvy and gain the confidence to succeed! Wednesdays at 7pm in Stein 216.

GET INVOLVED:

ALUMNAE: We are committed to offering a conference that inspires students and alumnae alike. Our alumnae are an important piece to making the conference what it is today. If you are interested in speaking on a panel or sponsoring the conference please let us know in the feedback form or reach out to hcwib@g.holycross.edu.

STUDENTS: The Women in Business committee is a student-run organization through the Ciocca Center for Business, Ethics, and Society. Interested in joining the planning committee? Follow the steps below.

- Attend the conference! Only attendees are considered.
 - Respond to the post-conference email expressing your interest.
 - Interview with a current committee member.
 - Decisions will be made by the end of the fall semester.
-

CONFERENCE FEEDBACK:

Watch for a followup email with photos from the day and a request for feedback. Your comments help the student committee to improve the conference year after year. Thanks in advance!

BREAKOUT SESSIONS: 1-1:50PM & 2-2:50PM (Concurrent)

Design Thinking (Hogan Suite A)

What is Design Thinking and how can I use it? Attend this workshop designed to explore Design Thinking, an innovative way to foster problem solving ideas through an empathy based-approach for any industry. Q&A wrap-up.

PANELISTS:

Erin Bruehl '02

Director of Content Marketing, Current

Major: Psychology



Erin Bruehl is Director of Content Marketing at Current, a fintech start-up/mobile-only bank based in New York City. Erin has an extensive background in both digital media and journalism, having led all brand promotional and social media content and strategy at Priceline for three years. She also spent over eight years at the United States Tennis Association/US Open Tennis Championships where she led strategy, content, promotions and community growth for all social media channels and platforms after first serving as the organization's senior writer. She earned her Master of Arts degree from New York University in Journalism, her Bachelor of Arts degree in psychology from Holy Cross in 2002 and also spent several years as a sportswriter for various newspapers in New York.

Payton Shubrick '15

Home Office Technology Strategist, MassMutual

Major: Political Science, Africana Studies, Peace & Conflict Studies



Born and raised in Springfield, MA Payton Shubrick is a proud graduate of Springfield Central High School, College of the Holy Cross, and most recently Bay Path University. The oldest of four children, Payton is a natural leader and innovative thinker who enjoys new challenges facing traditional and emerging industries. Skilled in design thinking and ideations to solve tough problems, she currently works at MassMutual as a Home Office Technology Strategist. She continues to call Springfield home, recently starting an Adult Use Marijuana establishment and is currently doing consulting work with Smallify and Link to VR. Smallify: <http://smallify.it/> Link to VR: <https://linktovr.com>

BREAKOUT SESSIONS: 1-1:50PM & 2-:250PM (Concurrent)

Culture Fit (Hogan 403)

How do you know if a company is a good “fit” for you? Join us to unpack this term and share experiences on finding the ideal company culture. Learn how to leverage the interview process and evaluate a corporate environment to assess how you would fit the culture and align your personal values with a prospective company. Q&A wrap-up.

PANELISTS:

Cara Hume '03

Senior HR Leader, GE Finance

Major: Political Science



In her current role, Cara is responsible for providing strategic HR leadership to GE’s Chief Financial Officer, Business Development Leader, and the global Finance and Business Development functions of ~8,000 employees worldwide. She, and her team, are responsible for all areas of human resources including culture, coaching, organization structure, succession planning, pipeline development, recruitment, employee relations, and compensation.

Throughout Cara’s 16 year career, she has held a variety of HR leadership positions in GE Corporate, Capital, Power, and Digital including roles supporting global tax, finance, business development, supply chain, digital, and commercial. She began her career in Finance as part of GE’s Financial Management Program (FMP).

A native of Rhode Island, Cara is a graduate of Holy Cross. She enjoys spending time with her husband and three children and staying involved on campus at both Holy Cross and Portsmouth Abbey School, for which she currently serves as a member of the Board of Regents.

Katherine Grant '13

Manager, Global Education & Learning Initiatives, Le Labo Fragrances

Major: Modernism



Katherine Grant is Manager, Education and Learning Initiatives for Le Labo Fragrances, responsible for executing global education strategy, delivering comprehensive education programs, and developing the appropriate tools to educate and immerse Souls old & new, all while upholding the brand values and alternative service approach. Katherine believes that slowing down and clarifying an opportunity at the outset, in addition to regularly monitoring progress, leads to programs with the greatest success.

Katherine has built change and team effectiveness capabilities with over 700 global colleagues at the Estée Lauder Companies across brands, regions, functions, and channels with programs in Australia, Singapore, U.K., France, U.S., and Panama. Katherine was awarded the HR Star Award in 2018 for leading change management and virtual training for more than 1,500 people managers during an HR system implementation.

Katherine is certified in Coaching from NYU and in Long-Form Improvisational Comedy from the Upright Citizens Bridge.

Katherine holds an interdisciplinary BA in Modernism from the College of the Holy Cross.

Brittany Polanco '12

Product Development & Innovation, Freshly

Major: Psychology



Brittany is currently focused on innovation and product development at a later stage wellness startup, Freshly. Her role is to understand the moments when consumers struggle to eat healthier, identify the gaps that Freshly can help solve and use that context to create new products from idea to launch in partnership with internal and external teams. Prior to Freshly, Brittany held roles in brand marketing, product innovation and human resources at PepsiCo as well as various HR roles at Hilton Worldwide and Frontier Communications. She currently resides in New York City and graduated in 2012 with a BA in Psychology.

BREAKOUT SESSIONS: 1-1:50PM & 2-2:50PM (Concurrent)

Investing in Your Future (Hogan 401)

Don't know where to start? Intimidating as it may seem, investing is one of the primary ways to grow money over time. Delve into the beginning stages of investing and gain valuable tips for young professionals looking to grow their capital. Q&A wrap-up.

PANELISTS:

Kim French '16

Investor Relations, Henley Investment Management Ltd

Major: English, Minor in Studio Art



Kim is an investments professional specializing in Investor Relations for real estate private placements. In her current position at Henley Investment Management, Kim manages a network of institutional, High Net Worth and Family Office investors to raise capital, facilitate onboarding and subscription, investment management and reporting. Kim is also responsible for coordinating investment marketing and PR. Henley Investment Management is a Real Estate Private Equity firm with over \$2 billion of assets under management. Kim was involved in the US business from inception and has aided company growth to \$700 million AUM within three years.

Kim graduated from The College of the Holy Cross in 2016 with a major in English and minor in Studio Art.

Courtney Moore '92

Senior Vice President and Global Institutional Consultant

Bank of America Merrill Lynch

Major: Political Science



Courtney possesses over 25 years experience advising institutions and wealthy families. Courtney has extensive experience in investing, asset allocation modeling, hedging and diversifying concentrated stock strategies and liability management. She is a critical thinker with a deep understanding of the institutional markets and the complex needs of institutions and high net worth families. Courtney finds it most rewarding to be an integral part of clients' decision-making process and helping them pursue their goals and missions.

Courtney serves as Chair of the Institutional Advisory Council to Management and sits on internal committees for the broader institutional and private banking businesses at Bank of America Merrill Lynch. In this role, she is responsible for driving advocacy, focus and strategic direction to the leadership team of Bank of America and Merrill Lynch on initiatives spanning across retirement and benefit plans, philanthropic capabilities, investment consulting and stock option plans.

In 2019 and 2018, Courtney was named to Barron's Top 50 Institutional Consultant List and Forbes Best-In-State Wealth Advisors List and Top Women Wealth Advisors. She holds the Certified Investment Management Analyst® (CIMA®) designation issued by the Wharton School of the University of Pennsylvania in conjunction with the Investments & Wealth Institute® and also holds the CERTIFIED FINANCIAL PLANNERTM certification issued through the NYU Stern School of Business and the Certified Financial Planner Board of Standards, Inc. Barron's also named Courtney to its Top Financial Advisors State-by-State list and Top Women Financial Advisors list since inception. Working Mother and SHOOK Research included her in their 2017 Top Wealth Adviser Moms. The Financial Times included her in their Top 100 Women Financial Advisors list in 2014.

The Holy Cross Bookstore



Open Today: 11 AM - 4 PM

Hogan Campus Center, First Floor

BREAKOUT SESSIONS: 1-1:50PM & 2-2:50PM (Concurrent)

Questions Everyone in Marketing Should be Asking (Hogan 402)

How does the liberal arts prepare you for communications and marketing? What kinds of questions should I be asking my customers? Where do my strengths align with the industry? These panelists will share insights, anecdotes and life experiences from the field. Q&A wrap-up.

PANELISTS:

Casey Carty '18

Account Coordinator, Hunter PR

Major: Political Science



Casey is an Account Coordinator at HUNTER, a public relations and creative communications agency in New York City. She specializes in media relations for clients in the food, beverage and lifestyle industries. Casey sharpened her public relations skills as a marketing intern at CNN and as an IRTS media fellow.

Originally from Scranton Pennsylvania, Casey graduated from the College of the Holy Cross in 2018 with a political science degree.

While on campus, she was involved in The Prebusiness Program, Women in Business, Club Volleyball, Purple Key and The Agency. She also spent her junior year abroad in Scotland at University of St. Andrews.

Kathleen Harrington Clark '84:

Executive Director, Marketing & Communications

Rice University, Graduate School of Business

Major: English



An award-winning marketing executive with more than 25 years of experience building and managing brands, Kathleen Harrington Clark's career spans a broad range of brands and industries, from professional sports (Houston Astros) and top tier hospitals (Texas Children's Hospital) to Fortune 500 companies in technology (Compaq), energy (Reliant/NRG, Shell), and higher education (Baylor College of Medicine, and currently, Rice University's Jones Graduate School of Business). Originally from Boston, Kathleen holds a B.A. in English from Holy Cross College and an MBA from Harvard Business School.

Leeann Leahy '92 P22

CEO, The VIA Agency

Major: Political Science



Leeann Leahy is the Chief Executive Officer of The VIA Agency, a 2019 Ad Age Small Agency of the Year based in Portland, Maine, with national clients including ARM & HAMMER, Perdue, L.L.Bean, Fidelity, and Lowe's. Leeann joined VIA as President in 2012 and took over as CEO in 2015, bringing more than 20 years of experience in planning, agency management, and integrated marketing. Since she became CEO, VIA has been on an impressive growth curve, with the years 2016-2018 all posting double-digit growth. During that same period, VIA has been named a Best Place to Work by both Inc. and Ad Age.

Prior to VIA, Leeann served as President of the NYC-based agency Translation. She spent nine years at Lowe Worldwide, first as Global Planning Director and then as Chief Strategy Officer. She has also held a variety of strategic planning roles at Margeotes Fertitta + Partners, Saatchi & Saatchi, and Kirshenbaum Bond. She was named one of Ad Age's Women to Watch in 2013.

Leeann is a graduate of College of the Holy Cross, earning her bachelor's in political science and government. Today she lives in Yarmouth, Maine, with her husband and three kids in a restored shipmaster's house. In her spare time, she serves on the Board of Directors of the United Way of Greater Portland and sits on the Board of Trustees for the Portland Museum of Art.



WOMEN IN BUSINESS AT HOLY CROSS

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BREAKOUT SESSION: 1-1:50PM (Concurrent)

Polishing Your Personal Brand (Hogan Suite B)

**Offered once, alumnae only.*

Learn how to identify, shape and express your personal brand. The alumnae in this session will guide you through exercises that help you understand your professional self and develop a 90-second elevator pitch. You will also develop strategies for using this insight to gain a competitive edge in today's workforce. Q&A wrap-up.

PANELISTS:

Julie Draczynski '99

Associate Director, Center for Career Development, Holy Cross

Major: Psychology



As the Associate Director, Julie works intensively with students in all phases of the career development process via career counseling, internship and job search skills, resume and cover letter critiques, networking and interview preparation. She serves as an Industry Advisor for students interested in the arts, communications, and media and provides leadership for that career community. Julie provides supervision of the Center for Career Development (CCD) student advising staff and provides oversight of the CCD student engagement strategy. Prior to Holy Cross, she worked for 11 years at Fidelity Investments in Learning and Development. Julie graduated from Lesley University with a Master of Science in Training and Development and completed a Bachelor of Arts in Psychology at

College of the Holy Cross. Julie lives in Westborough, MA with her husband and two children.

Maura Hume Sweeney '07

Director, Alumni Career Development, Holy Cross

Major: French



As the Director of Alumni Career Development, Maura's focus is on creating space to help alumni discover meaningful lives. She provides direct career advising to alumni from 5-years-post-graduation through to retirement and encore careers. She also creates opportunities for alumni to advance their careers by connecting with the Holy Cross Network through affinity groups, events and networking resources. Prior to joining the Alumni Relations Office, Maura spent 10 years working in roles that spanned student advising, employer engagement and recruiting. She earned her bachelor's degree in French from the College of the Holy Cross in 2007, and her Master of Education degree in Adult and Organizational Learning from Northeastern University in 2010.

BREAKOUT SESSION: 2-2:50PM (Concurrent)

Launching Your Career (Hogan Suite B)

**Offered once, students only.*

Actively searching and applying for internships and jobs is a challenge. Join us and review the basics of establishing a career focus, resume prep, job interview do's and don'ts, networking, and goal setting. Q&A wrap-up.

PANELIST:

Mary Donahue Quinlan '76

CEO Career Prep Consultants & Adjunct Professor in Career Management

Major: English



Mary Donahue Quinlan is the CEO of Career Prep Consultants where she teaches people how to find a job they love. Whether you are a recent graduate of a mid or later career executive Mary helps you define your brand, write your story and coaches you on how to connect with the market you are interested in.

Mary launched Career Prep in November, 2007 having advised people about their careers for over 25 years. In 2017 she committed to Career Prep full-time. "Career Prep is the shortest distance between you and your next job" In 2016 Mary joined LIM College in New York City as an Adjunct Professor where she teaches a variety of classes in career management which include resumé writing, LinkedIn Profile creation,

interview skills and successful networking techniques.

Prior to her recent departure from Corporate America, Mary served as the Eastern Advertising Director of Cosmopolitan Magazine at the Hearst Corporation. In this role she worked with clients in every major consumer category to develop Multi -Platform/Integrated Media packages that would increase her customer's business. She has held sales management positions for over 30 years with several publications including The Wall Street Journal, Family Circle Magazine and Conde Nast Publications. Mary's mantra is: "Clients will always find money for a killer idea." She began her career in media at a major advertising agency.

Mary's contributions to Holy Cross include being a Founding Member of the Holy Cross Leadership Council of New York, where she also served as the first and so far only woman Council Chairperson. In May 2019 The Holy Cross Leadership Council of New York honored Mary and her Co-Founder, Tom Carey, at a dinner in New York City for their contributions.. She has hosted dozens of Holy Cross summer interns. She served the Holy Cross Club of New York for over ten years in several executive positions including being the first woman President. She worked on the Holy Cross Alumni Board of Directors for 5 years, as a Class Agent since the 1976, and as Class Gift Co-Chair for her 10th and 25th reunions. Mary has been a guest presenter at the Holy Cross Women in Business Conference for 13 of the 14 years.

Mary lives in Spring Lake, NJ and derives her deepest joy from her husband Michael Quinlan, their son Matthew and their daughter Maggie Rose along with her husband Jake.

2019 CONFERENCE ORGANIZERS:



Margaret Anderson '21(abroad)

Hometown: Barre, MA

Major: International Relations & French

Career Interests: Public Policy, Urban Development & Marketing



Sarah Anderson '20

Hometown: Westford, MA

Major: English, Religious Studies Minor

Concentration: Creative Writing

Career Interests: Marketing, Communications, PR



Kate Beckerman '20

Hometown: Duxbury, MA

Major: English & Spanish

Career Interests: Corporate Finance, Consulting



Christina Casey '22

Hometown: Los Angeles, CA

Major: Political Science

Career Interests: Marketing, Communications, Sports & Leisure



Grace Ingram '21 (abroad)

Hometown: Santa Barbara, CA

Major: Economics

Career Interests: Commercial Real Estate



Nalani Ramos Ruiz '21

Hometown: Lawrence, MA
Major: Sociology & Psychology
Concentration: Latin American, Latinx & Caribbean Studies
Career Interests: Contracts Negotiator, Global Trade



Mary Ann Wiley '22

Hometown: Bow, NH
Major: Economics, Pre-Dental Track
Career Interests: Dentistry, Investment Banking, Real Estate

CIOCCA CENTER FOR BUSINESS, ETHICS, AND SOCIETY

David Chu

Director of Certificate Programs & Prebusiness Advisor

Ja-Naé Duane

Entrepreneur-in-Residence & Lecturer

Cassie Gevry

Associate Director

Kendy Hess

Director, Ciocca Center for Business, Ethics, and Society
Brake Smith Professor of Social Philosophy & Ethics

Kathy Kinnarney

Program Coordinator



Save the Date

Saturday - November 7, 2020
15th Annual Conference

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