



WOMEN IN BUSINESS

Annual Conference

2006 - 2015

Tenth Anniversary

Aimee Bell '88

Deputy Editor, *Vanity Fair*
2015 WIB Keynote Speaker

NOVEMBER 7, 2015



COLLEGE OF THE
Holy Cross

Ciocca Office of Entrepreneurial Studies

Celebrating
TENTH ANNIVERSARY



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Tenth Anniversary
Women in Business Conference

College of the Holy Cross - Hogan Campus Center

Saturday - November 7, 2015

*“Major in Anything – Succeed in Business:
Creating Your Platform for Success”*

Ten years since the founding of the Holy Cross Women in Business Program, our alumnae have leveraged their skills developed through a holistic education at Holy Cross. A degree in Liberal Arts has proven invaluable as our alumnae enter the workforce with the capacity to see multiple perspectives and solve problems with meticulous analytical skills. Aimee Bell '88 will share how her Holy Cross education has allowed her to differentiate herself from the crowd and stand out in the publishing industry.

9:00 – 9:30AM	Registration and Continental Breakfast
9:30 – 9:40AM	Dean’s Welcome: Margaret Freije VP of Academic Affairs and Dean College of the Holy Cross
9:40 – 10:40AM	Group Ice Breaker Activity: Kim Miles Miles In Heels Production
10:50 – 11:50AM	Keynote Address: Aimee Bell '88 Deputy Editor, Vanity Fair magazine
12:00 – 1:50PM	Lunch & Networking <i>Please Join Us at the Photo Booth!</i>
2:00 – 2:50PM	Concurrent-Panels, Round 1
3:00 – 3:50PM	Concurrent-Panels, Round 2
3:50 – 4:00PM	Closing Refreshments

KEYNOTE SPEAKER

Aimee Bell '88

Deputy Editor, Vanity Fair magazine



Aimee Bell is Deputy Editor at Vanity Fair magazine, where she has worked since 1992. In her 23-year tenure, she has edited the award-winning columnists James Wolcott and Christopher Hitchens, as well as such distinguished writers and cultural figures as Fran Lebowitz, Bob Colacello, Nora Ephron, Paul Simon, Tom Stoppard, Dave Eggers, and Pippa Middleton. She collaborated with guest editor Bono, of U2, on V.F.'s landmark 2007 Africa Issue, and has overseen special issues devoted to music, style, and the world's royal families. She has produced dozens of photographic portfolios, showcasing the work of such esteemed photographers as Annie Leibovitz, Mark Seliger, Mario Testino, and Snowdon. She also coordinates the magazine's annual International Best-Dressed List, the centerpiece every year of V.F.'s September issue.

Bell also served as a consulting producer on two documentary films, *Valentino: The Last Emperor* (2008), about the Italian fashion designer Valentino Garavani, and *Eleanor: Godmother of American Fashion* (2005), about the legendary fashion publicist Eleanor Lambert, the creator of the International Best-Dressed List.

A graduate of the College of the Holy Cross (B.A., 1988) and New York University (M.A., 1991), Bell began her career as an intern at *Spy*, a satirical monthly magazine. She is proud to have been one of the 2014 recipients of Holy Cross's Sanctae Crucis Award for distinguished professional achievement. She lives in Greenwich Village with her husband, the writer David Kamp, and their two children.



PANELS

Change it Up! Transitioning Careers

Are you looking to transition into a new career? Whether you are looking to change companies or enter into a new field, these panelists will be able to offer advice and guidance on how to make a successful career move. Each of the panelists has a wide range of experiences in multiple career fields and is eager to share experiences and stories with you.

AUDIENCE: ALUMNAE

Kate Curran '85

Founder, School the World



Kate Curran is the Founder & CEO of School the World, an international education nonprofit dedicated to making learning possible for the world's poorest children.

Kate was an accomplished attorney and executive at General Electric Co. when she suddenly lost her brother, father and mother in 2005-2006. She resigned from her position and began a yearlong journey around the world. In her travels, she met kids who crossed through the crocodile-infested waters of Zambia to get to school every day; 12 kids who shared one pencil in a Tanzanian

classroom, and very young boys who had to work under the hot Andean sun instead of going to school.

Inspired by a deeper sense of gratitude for her own education and the desire of children everywhere to learn, Kate founded School the World in 2009. In just the last six years, School the World has built 38 schools with 207 classroom libraries educating nearly 4000 children in Guatemala and Honduras. Building schools is only the beginning, though. Training teachers, deeply engaging parents and partnering with local governments are all part of a detailed strategy to foster a sense of ownership, pride, and commitment to education.

Anne Ross '76

Municipal Finance Professional & Consultant



Anne Ross is an independent consultant pursuing ongoing assignments for asset managers and financial guarantors in the context of various troubled credits, development of workout and trading strategies and the role and efficacy of municipal bond insurance. Until last year, she served as Manager of Roosevelt & Cross, Inc.'s Research Department for twenty-two years and was responsible for all aspects of research related to trading, underwriting and public finance activities. She also served as a member of the firm's Compliance Committee.

Known as a Generalist - with both buy-side and sell-side research experiences - Anne has received recognition from various industry sources, including the Bond Buyer and Smith's Research and Gradings for her work on G.O.'s, financial guarantors, resource recovery and public utilities.

Anne's professional memberships are numerous and include positions on the Board of Governors and member of the Executive Committee of the National Federation of Municipal Analysts (NFMA) and Co-Chair for NFMA's Continuing Disclosure Recommended Best Practices for states, localities and tax-backed issues. Over the past twenty years, Ms. Ross sat on the Governmental Accounting Standards Advisory Council to the Governmental Accounting Standards Board (GASB) on behalf of the Securities Industry and Financial Markets Association (SIFMA) and immediately prior to that on behalf of the NFMA. Anne is of the Board and Finance Committee of the YWCA of White Plains and Central Westchester.

In addition to her BA in Economics from the College of the Holy Cross '76, Anne has her MBA in Banking and Finance, with distinction, from Pace University in New York City. She lives with her husband and two daughters in White Plains, New York.

Contact: anneross2014@gmail.com; www.linkedin.com/in/anneross

Joan Walker '83

CFO, COO, UNAPEN, Inc.



After graduating, in 1983 from the College of the Holy Cross with a degree in Economics, Joan started her career at Bank of Boston. She worked at Colonial Mutual Funds, the Shareholder Services Group, and Dreyfus Service Corporation. Joan founded UNAPEN, Inc. in 1991, along with her husband Joe and fellow HC graduate David Gemma. UNAPEN supplies software and consulting to the Financial Industry. As COO, CFO and Treasurer Joan's responsibilities have included overseeing all financial aspects of the company along with being responsible for the relationship management, business services and application services departments. In the last twenty four years Joan has steered UNAPEN through several turbulent economic cycles and it continues to thrive.

Joan and her husband moved to Madison, CT in 1996 and have raised their two children, Chris and Melissa, in that wonderful town. Joan started her political career as a volunteer on several campaigns. Prior to being elected to the Board of Selectmen in 2011, Joan was on the Madison Youth and Family Services Commission and the Madison Economic Development Commission. This year, Joan also served as chair of the Charter Revision Committee, whose charge was to review the current Town Charter and make recommendations for changes for public referendum. As the 2015 candidate for First Selectwoman of Madison, Joan is campaigning for greater communication and transparency from her Town government.

DID YOU KNOW?



The first class of graduating female students from Holy Cross was in the year 1976.

Corporate Etiquette: From Cool Beans to Corporate

The four years of college life are vital to our emotional and intellectual development. However, the etiquette of undergraduate life is quite different from that of the professional world into which most students will enter after graduation. Join our discussion about the business careers of recent Holy Cross women who are applying their talents in the world of business. The speakers will provide important pointers on how to prepare for a successful transition from college to the professional world, reflecting on your internship experience, in addition to addressing what it takes to succeed as a woman in the work force.

AUDIENCE: SECOND & THIRD YEAR STUDENTS

Lauren Esposito '14

Financial Management Program, GE Corporate



After interning for two summers with GE Corporate and Asset Management, Lauren joined the GE Corporate Financial Management Program (FMP) following graduation. Over the past year and a half, she has held various finance, controllership and supply chain roles across three different GE businesses.

During her first rotation in Fairfield, CT, Lauren supported the Corporate Operations Controllership team. She spent the following six months at GE Energy Management in Atlanta, GA. There, she supported the EM HQ Cost team by managing over eight functional budgets and producing accurate monthly headcount reports for the entire business. Currently, she is supporting the Supply Chain Finance team at GE Aviation in Cincinnati, OH.

Lauren grew up in Morristown, NJ and graduated College of the Holy Cross in 2014. During her time on the hill, she organized the Holy Cross Women in Business Conference, participated in Purple Key Society and volunteered through SPUD.

Whitney Fremeau '11

Human Resources Specialist, GE Corporate



Whitney is currently a Human Resources Specialist at GE Corporate supporting the Supply Chain and Operations organization across the company. She is the HR manager for a select group of Advanced Manufacturing employees and provides operational support to Corporate's Operations Management Leadership program. Additionally, she runs two brand-new Supply Chain accelerator programs – the Advanced Supply Chain Tracks and the Experienced Supply Chain Program.

Previously, Whitney supported the Financial Management Program (FMP) and Controllership Development Program (CDP) at GE Capital. Here she provided operational support to ~100 employees and acted as program manager to ~50 summer interns.

Whitney began her General Electric career in the Financial Management Program at GE Capital. Over the course of two years, she held various finance & business development roles in Real Estate, Energy Financial Services, and the Restructuring Operations businesses.

A native of New Hampshire, Whitney is a 2011 graduate of the College of the Holy Cross. She currently resides in Stamford, CT.

Kellie Wiederhold '13

Financial Management Program, GE Corporate



Kellie graduated from Holy Cross in 2013 with a degree in Economics. She was also a member of the varsity soccer team. She is currently an analyst in GE's Corporate Financial Management program. Kellie completed two internships with GE before accepting a full-time offer. She began the FMP program in Milwaukee, WI working for GE Healthcare. She then rotated to GE Asset Management in Stamford, CT and then to Corporate headquarters in Fairfield, CT. Most recently, she completed an assignment in London, UK with GE Oil & Gas. She is from Wyckoff, NJ and in her free time enjoys running, traveling and snowboarding.

Ten Years Out: Life After the Hill

Come join us as we reflect on our first ten years in the workplace and share with you our lessons learned, do's and don'ts, and try to give you our best advice to find your way in the years following graduation. Example topics to be covered include: work/life balance, coping with less-than-ideal working environments, transitioning from bottom of the totem pole to managing others, being your best advocate, finding your passion, and career switching.

AUDIENCE: ALUMNAE & STUDENTS

MODERATOR

Megan Chester

Assistant Director, Career Development Center, Holy Cross



Megan graduated from Northeastern University with a Master of Science in College Student Development and Counseling and completed a Bachelor of Science in Business Administration with a Management concentration and Sociology minor at Framingham State University.

Megan is the Assistant Director/Career Counseling working with students in all phases of the career development process. Through one-on-one meetings and workshops, Megan helps students identify choice of

major and career paths. She prepares students for professional opportunities by connecting them with resources for internship/job searching and networking.

Suzanna Guidone '05

Owner, Suzanna March Photography



Suzanna March Guidone received her B.A. from Holy Cross in 2005 with a major in political science and a minor in fine arts. An avid crossfit athlete, Suzanna played volleyball and softball at Holy Cross. She ran marathons in Miami and New York, and ran the Chicago Marathon with her five Holy Cross suitemates in 2009. Suzanna embarked on a career in retail, working first as a buyer for TJX Companies and Macy's, and later as a corporate business analyst at Nike.

Her passion for photography led her to start a sidebusiness in 2008. Within the year she grew her client base to fulltime status, launching Suzanna March Photography in 2009. Based in Boston, Suzanna is a leading wedding, portrait, and fitness photographer. She has shot on location as far as Florida, California and Ireland, and her work has been published in national and regional magazines and awardwinning wedding blogs, including Grace Ormonde Wedding Style, Boston Weddings, Southern New England Weddings, Style Me Pretty, and The Knot. She is an active member of Professional Photographers of America, the International Society of Professional Wedding Photographers and Fearless Photographers, and acts as a mentor in both the creative and management aspects of running and sustaining a successful photography business.

Sara Swillo Muckian '05

Associate Director, Holy Cross Fund



Sara is the Associate Director of the Holy Cross Fund. She received her B.A. from The College of the Holy Cross in 2005 and her M.Ed. from Springfield College. Sara began her career in Student Affairs specifically Offices of Student Activities. While earning her masters, she was the Assistant Director of Student Activities at Assumption College then became the Associate Director of Student Involvement at Holy Cross. Sara worked as the Director of Student Activities at Endicott College before joining the Advancement staff in 2014. As the Associate Director,

Sara oversees the giving efforts of the 35th, 40th and 60th reunion as well as coordinates the Class Agent program, Class Chairs meetings and coordinates the national solicitation mailings. In addition to working on college campuses, Sara has been a high school Cross Country and Track coach, a mentor and 5 time runner in the Boston Marathon for Team in Training and has taught graduate classes for Student Personnel Administration at Springfield College. She is a member of NACA, NASPA, and CASE. In her spare time she loves shopping at local farmer's markets, drinking a good cup of coffee and visiting used book stores. She currently resides in Worcester with her husband Bob and their daughter Delaney.

Deirdre Tobias '05

Instructor, Harvard Medical School



Deirdre is a faculty member of the Harvard Medical School and Associate Epidemiologist at Brigham and Women's Hospital in Boston, MA. Dr. Tobias received her doctorate in both nutrition and epidemiology from the Harvard T.H. Chan School of Public Health. Her primary research is studying obesity-related chronic diseases, including type 2 diabetes, gestational diabetes, and cancer. Dr. Tobias' research has been published in the *New England Journal of Medicine* and she received the Trudy Bush Fellowship for Cardiovascular Disease Research in Women's Health from the American Heart Association. Dr. Tobias was recipient of Harvard's Pritzker Obesity Fellowship and a postdoctoral fellowship from the American Diabetes Association. She recently received a grant from the National Institutes of Health to investigate the metabolomics of type 2 diabetes among high risk women. Outside of her research, Deirdre keeps busy with her future crusaders, 2-year old son Camden and 6 month old daughter Eva.



Launching Your Career

Finding your first job is the toughest job search you will ever have. The current market conditions aren't going to make it any easier. Third- and fourth-year students are invited to come and review all the basics of career coaching and to learn the best and right way to get things done. Establishing a direction, resume preparation, job interview do's and don'ts, networking, and goal setting will be covered. Perhaps most importantly, you will learn how to get in front of the hiring managers...and it's NOT via the internet.

AUDIENCE: THIRD AND FOURTH YEAR STUDENTS

Mary Donahue Quinlan '76

*Eastern Advertising Director, Cosmopolitan Magazine
President, Career Prep Consultants*



Mary Donahue Quinlan is currently the Eastern Advertising Director of *Cosmopolitan Magazine*. In this role she works clients in every major consumer category to develop Multi-Platform/Integrated Media packages that will increase her customer's business. She has held sales management positions for over 20 years with several publications including *The Wall Street Journal*, *Family Circle* and *Conde Nast Publications*. Mary's mantra is: "Clients will always find money for a killer idea." She began her career in media at a major advertising agency.

For over 25 years, Mary has been advising people about their careers. In addition to her above responsibilities, Mary launched Career Prep Consultants in November, 2007. Career Prep coaches recent college graduates and the rest of the job seeking population on how to get a job. Resume preparation, interviewing skills, networking techniques and establishing career direction are all part of Career Prep's services. "Career Prep is the shortest distance between you and your next job."

Mary was in the first class of women at Holy Cross, and is quite proud of this accomplishment. She has been involved with Holy Cross since the day she graduated becoming the first woman to serve as President of the Holy Cross Club of New York, and the first female Chair of the Holy Cross Leadership Council of New York, which Mary co-founded. She lives in Montclair, NJ and derives her deepest joy from her husband Michael Quinlan, and their two children, Maggie Rose and Matthew.

Work Experience vs. Grad School: What's the Next Step?

When is the right time and what should you look for in an advanced degree program? How do you pay for it? And perhaps most importantly, how does the advanced degree change your professional trajectory? Come hear from Holy Cross alumnae about how and why they made the decision to pursue work experience or enter graduate school after graduation. The panelists will share their personal experiences and insights and offer advice on how to be a successful candidate for a competitive graduate program.

AUDIENCE: ALUMNAE AND THIRD & FOURTH YEAR STUDENTS

Deanna de Arango '04

Director, Global Marketing, Estee Lauder Companies, Inc.



Deanna is responsible for the global skincare marketing strategy and new product innovation pipeline for the Estée Lauder brand, the worldwide leader in prestige beauty and the company's flagship brand. Her previous experience includes marketing, sales and communications roles of increasing responsibility in the Consumer Packaged Goods industry at Revlon, UST and L'Oreal. Deanna holds of Bachelor of Arts (BA) degree from the College of the Holy Cross and a Master of Business Administration (MBA) from the University of Virginia Darden School of Business

Administration. She lives in NY, NY.

Maura Herson '90

Director of MBA/MS Programs, Sloan School of Management, MIT



Maura is the Director of the MBA Program at the MIT Sloan School of Management. MIT Sloan, one of the top ranked business school programs in the world, attracts a diverse student body and prepares them for the challenges of principled and innovative leadership. In her role Maura oversees the strategic direction of the program and collaborates with faculty and staff colleagues to create a transformational educational experience for the MBA students. She represents MIT Sloan around the world and has been pleased to see Holy Cross graduates succeed at

MIT Sloan in growing numbers. She is particularly proud that MIT Sloan now annually enrolls more than 40% women, which is among the highest percentage amongst top programs. She and the Admissions team strive to make the program the top choice for the best qualified female candidates globally. Maura has worked at MIT Sloan for nearly 20 years in a variety of capacities, and began her career at Georgetown University working with students in the Masters of Science in Foreign Service Program. She majored in Economics and Accounting at Holy Cross and earned a Master's in Education at Boston College. She lives outside Boston with her husband and three children.

Kim Zimmer '85

Attorney at Law, Zimmer Law Office PLLC



Kimberly Zimmer is the sole member of Zimmer Law Office, PLLC. After graduation from the College of the Holy Cross in 1985, Ms. Zimmer attended Cornell University Law School where she received her Juris Doctorate in 1988. After her graduation from Cornell, Ms. Zimmer entered the Department of Justice's Honors Program where she worked as a Trial Attorney in the Northern Criminal Enforcement Section of the Department of Justice's Tax Division. As a Trial Attorney in the Tax Division, Ms. Zimmer was responsible for

federal criminal prosecutions involving federal tax violations. In addition to jury trials and appeals, Ms. Zimmer conducted extensive tax and fraud investigations, including the investigation of federal excise tax evasion schemes and organized criminal activity in the Eastern District of New York.

Ms. Zimmer left the Tax Division in 1991 and became an Assistant United States Attorney in the Northern District of New York in Albany, New York. From 1991 to 1998, as an Assistant United States Attorney, Ms. Zimmer prosecuted federal criminal matters and her responsibilities included grand jury investigations, indictments, motion practice, trials and appeals to the Second Circuit Court of Appeals. As an Assistant United States Attorney, Ms. Zimmer conducted financial fraud investigations involving tax, money laundering, financial institution, credit card, Medicare, telemarketing, and other federal program frauds.

After her tenure as an AUSA, Ms. Zimmer served as Senior Trial Counsel for the SEC from 1998 to 2002 where she was responsible for the prosecution of federal securities fraud violations, including frauds by investment advisers and broker-dealers, prime bank frauds, insider trading, accounting and financial frauds, and offering frauds. Prior to opening her own practice in 2008, Ms. Zimmer was a partner at Green & Seifter, PLLC where she led the firm's litigation practice group and handled a wide variety of civil and criminal litigation matters.

Since opening Zimmer Law Office, PLLC, Ms. Zimmer has handled both civil litigation and criminal matters. Ms. Zimmer is a member of the Central New York Women's Bar Association, the Northern District of New York Federal Court Bar Association, the American Bar Association, and the American Health Lawyers Association. She is currently an Officer of the Northern District of New York Federal Court Bar Association, a member of the Criminal Justice Act Panel Committee for the Northern District of New York, and a Board Member of the Onondaga County Bar Association.

Jessica Ripp '10

Senior Financial Analyst, John Hancock



Jessica Ripp is a Senior Financial Analyst at John Hancock Financial Services. She is the primary contact for Insurance Information Systems expense management, providing reporting and analysis regarding spend, trending, budgeting and forecast. Her previous experience includes working at Massachusetts Life Science Center as a Financial Analyst and as an Accounting and Finance Manager. Jessica holds a Bachelor of Arts (BA) degree in Economics from the College of the Holy Cross and is currently working towards a Master of Business Administration (MBA).



Building Your Personal Brand

Whether you are currently employed and climbing the corporate ladder or beginning your career, it is essential to understand how your skills and experiences add value to your current or potential employer. Not only will this give you the confidence during an interview, but also demonstrate how you are essential to the company's success. The challenge for many people is organizing their competencies, education and experiences in a way that effectively makes the parallels to the job and company where you want to work. If you can do this well, you will certainly place yourself in a competitive position to gain the job you really want.

AUDIENCE: ALUMNAE & STUDENTS

Micaela English '08

Senior Web Editor, *Town & Country Magazine*



Micaela is the senior web editor of TOWN & COUNTRY. She launched the brand's website in January of 2013 and has been at Town & Country since 2010. Her career began on the advertising sales side of magazines (working at Lucky and Men's Health) and she made the jump to the editorial side in 2010. Micaela grew up in Weston, Connecticut, graduated from the College of the Holy Cross in Worcester, MA, and resides in Manhattan. She loves tennis, Instagram, Taylor Swift, and the internet.

DID YOU KNOW?



51% of current students at Holy Cross are female.

ICE BREAKER FACILITATOR

Kimberly Miles

Founder, *Miles In Heels Productions, LLC*



What do you call a successful business woman with a vibrant financial advisory practice, over 20 years of sales experience, a background in performing, and a serious shoe habit? **Kim Miles!** A catalyst for conversation, Kim can start and focus critical dialogue like nobody's business.

Combining her passion for business, her ease with people, and her enthusiasm for empowering her audience, Kim spent 10 years running wildly successful "women in business" events within her local Chamber of Commerce. Inspired by the collective strength, energy, and camaraderie born of those events, Kim started **Miles In Heels Productions**. Designed to connect and empower, Miles In Heels inspires the articulation and pursuit of big ideas, by creating communities of talented people whose collective gifts support the goals of the individual.

Kim thrives on connecting with others. She appreciates the value of forging and maintaining lasting professional relationships. Wanting to inspire others with the tools to her success, Kim co-created "**Getting Past Hello!**"™: a unique, interactive curriculum to teach and reinforce the art of cultivating lasting business relationships. Taking these tools one step further, Kim formed "**The Second Chapter Sisterhood**"™: an educational and social community of like-minded women who gather to inquire and inspire, and help each other over the barriers between themselves and their goals. The Sisterhood is designed to empower those entering new chapters in life with the necessary tools and encouragement to do so.

Need to shake up the same old programming that your organization has relied on for years? Dying to launch a new initiative and make a splash to impress your audience? Looking to add that spark that has been missing from your conference, fundraiser or live event? Look no further: from ideation to fruition, Kim Miles of Miles In Heels Productions is the answer! milesinheels.com

Women in Business

HONORING - CELEBRATING - INSPIRING

*"Major in Anything – Succeed in Business:
Creating Your Platform for Success"*
Aimee Bell '88: Deputy Editor, Vanity Fair



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*"Longevity in the Workplace:
The Pursuit of Self-Discovery"*
ANNE FINK '85: COO,
PepsiCo N. America Foodservice



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*"Innovating Your Future:
The Evolving Careers of Modern Women"*
MOLLY JOLLY '88: Senior VP
Finance & Administration, Angels Baseball LP



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"Forty Years of Progress: Women on the Hill"
JENNIFER HASKELL '93: Partner,
National Office - Audit, Deloitte & Touche, LLP



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*"World Wide Women:
Communicating in a Global Economy"*
NANCY TAYLOR '81: President & CEO,
Tredegar Corporation



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*"How to Utilize the Strengths of a Liberal Arts
Education in the World of Business"*
CAROLYN O'KEEFE '78: Senior VP of Marketing,
International House of Pancakes, LLC



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2006 - 2015

Tenth Anniversary

*"Women Helping Women:
Finding Opportunity Amidst Change"*
JOAN GILLMAN '85: Corporate Executive VP
& President, Media Sales, Time Warner Cable



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*"Successful Leadership in Today's
Global Business Economy"*
ANNE FINK '85: Senior VP & General Manager,
PepsiCo Sales



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*"Organizational Savvy: Avoiding Political Blind Spots,
Increasing Impact & Maintaining Identity"*
MARY ANN RETTIG-ZUCCHI '76:
Principal Consultant, Jupiter Consulting Group



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"You, Your Work, Your Life"
MAGGIE WILDEROTTER '77: Chairman & CEO,
Citizens Communications Company
JULIE HALPIN '84: Founder & CEO, The Geppetto Group
SHEILA CAVANAUGH '81: Senior VP, Fidelity Investments
KRISTEN O'HARA '92: Senior VP & Managing Director,
Time Warner Global Marketing



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CONFERENCE ORGANIZERS

STUDENT ASSISTANTS

Lauren Biolsi '17 (abroad)

Lauren Campson '16

Marisa Carlson '18

Casey Carty '18

Rosangel Cruz Cabrera '18

Caroline Keane '17 (abroad)

MaryAnn LaShoto '16

Sydney-Zeferina Pugliares '16



DIRECTOR

David Chu

ASSOCIATE DIRECTOR

Cassie Gevry

PROGRAM COORDINATOR

Kathy Lavallee

Save the Date

Annual WIB Conference

Saturday - November 5, 2015





**Ciocca Office of Entrepreneurial Studies
& Pre-Business Program**

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