

CONTACT

36 Cedar Street, Unit 2
Somerville, MA 02143
jackschneider@gmail.com
267.968.2293

ACADEMIC APPOINTMENTS

COLLEGE OF THE HOLY CROSS
(September 2012-Present)
Assistant Professor of Education

CARLETON COLLEGE
(September 2010-May 12)
Robert A. Oden, Jr. Postdoctoral Fellow for Innovation in the Liberal Arts
Andrew W. Mellon Postdoctoral Fellow in Educational Studies

EDUCATION

STANFORD UNIVERSITY
Doctor of Philosophy, History of Education (June, 2010)

STANFORD UNIVERSITY
Master of Arts, History (January, 2007)
Concentration: American History

HAVERFORD COLLEGE
Bachelor of Arts, Political Science (June, 2002)

RESEARCH AND TEACHING INTERESTS

Educational Policy; Education Reform; Measuring School Quality; Urban Politics; Public Attitudes;
Standardized Testing; Teacher Knowledge; Research-to-Practice Connections; Intellectual History

REFEREED BOOKS

Jack Schneider, *Beyond Test Scores: A Better Way to Measure School Quality*
(Cambridge, MA: Harvard University Press, 2017)

Jack Schneider, *From the Ivory Tower to the Schoolhouse: How Scholarship Becomes Common Knowledge in Education*
(Cambridge, MA: Harvard Education Press, 2014)

Jack Schneider, *Excellence For All: How a New Breed of Reformers Is Transforming America's Public Schools*
(Nashville, TN: Vanderbilt University Press, 2011)

PEER-REVIEWED JOURNAL ARTICLES

Ethan Hutt and Jack Schneider, "A History of Achievement Testing in the United States: Explaining the Persistence of Inadequacy," *Teachers College Record* (forthcoming)

Jack Schneider, Rebecca Jacobsen, Rachel White, and Hunter Gehlbach, "The (Mis)measure of Schools: How Data Affect Stakeholder Knowledge and Perceptions of Quality" *Teachers College Record* 120, no. 6 (2018)

Jack Schneider, "Marching Forward, Marching in Circles: A History of Problems and Dilemmas in Teacher Preparation," *Journal of Teacher Education* (First published online, November 24, 2017)

Hunter Gehlbach, Carly D. Robinson, Ilana Rosenbluh, Chris Benshoof, and Jack Schneider, "Questionnaires as Interventions: Can Taking a Survey Increase Teachers' Openness to Student Surveys?" *Educational Psychology* (First published online, July 25, 2017)

Douglas Gagnon and Jack Schneider, "Holistic School Quality Measurement and the Future of Accountability: Pilot-Test Results," *Educational Policy* (First published online, October 16, 2017)

Jack Schneider and Sivan Zakai, "A Rigorous Dialectic: Writing and Thinking in History," *Teachers College Record* 118, no. 3 (2016)

Jack Schneider, "Looking Outside of Education: Expanding Our Thinking about Moving Research into Practice," *Educational Policy Analysis Archives* 23, Fall (2015)

Jack Schneider, "Remembrance of Things Past: A History of the Socratic Method in the U.S.," *Curriculum Inquiry* 43, no. 5 (2013)

Jack Schneider, "Rhetoric and Practice in Pre-Service Teacher Preparation: What Teach For America's Summer Institute Tells Us," *Journal of Education Policy* 29, no. 4 (2013)

Sivan Zakai and Jack Schneider, "'Now Where Do We Go from Here?': Separateness, Integration, and Pluralism in Philadelphia," *History of Education Quarterly* 53, no. 3 (2013)

Jack Schneider and Ethan Hutt, "Making the Grade: A History of the A-F Marking Scheme," *Journal of Curriculum Studies* 46, no. 2 (2013)

Published prior to arrival at Holy Cross:

Jack Schneider, "Memory Test: A History of the U.S. Citizenship Test," *Teachers College Record* 112, no. 9 (2010)

Jack Schneider, "Privilege, Equity, and the Advanced Placement Program: Tug of War," *Journal of Curriculum Studies* 41, no. 6 (2009)

Jack Schneider, "Escape from L.A.: White Flight from Los Angeles and Its Schools, 1960-1980," *Journal of Urban History* 34, no. 6 (2008)

- Finalist for "Best Article Award," Urban History Association

EDITORIALLY-REVIEWED JOURNAL ARTICLES

Jack Schneider, Rebecca Jacobsen, Rachel White, and Hunter Gehlbach, "Building a Better Measure of School Quality," *Phi Delta Kappan* 98, no. 7 (2017)

Jack Schneider, Joe Feldman, and Dan French, "The Best of Both Worlds: Teacher Assessments with Standardized Test Credibility," *Phi Delta Kappan* 98, no. 3 (2016)

Jack Schneider, "Closing the Gap...Between the University and the Schoolhouse," *Phi Delta Kappan* 96, no. 1 (2014)

Ethan Hutt and Jack Schneider, "The Rhetoric of Reform," *Teachers College Record Commentary* (Dec. 2012)

Jack Schneider, "Socrates and the Madness of Method," *Phi Delta Kappan* 94, no. 1 (2012)

Sam Wineburg and Jack Schneider, "Was Bloom's Taxonomy Pointed in the Wrong Direction?" *Phi Delta Kappan* 91, no. 4 (2009)

MAGAZINE ARTICLES

Jack Schneider, "Moving Beyond MCAS," *Commonwealth Magazine* (August 26, 2017)

Jack Schneider, "The Urban-School Stigma," *The Atlantic* (August 25, 2017)

Jack Schneider, "What Is the Quality of America's Schools?" *The Atlantic* (July 17, 2017)

Jack Schneider, "Charter Cap Debate Clouds Original Intent," *Commonwealth Magazine* (October 10, 2016)

Jack Schneider, "What Makes a Level 1 School?" *Commonwealth Magazine* (September 27, 2016)

Jack Schneider, "America's Not-So-Broken Education System," *The Atlantic* (June 22, 2016)

Jack Schneider, "Small Schools: The Edu-Reform Failure That Wasn't," *Education Week* (February 10, 2016)

Jack Schneider, "A National Strategy to Improve the Teaching Profession," *Education Week* (April 15, 2015)

Jack Schneider, "Let's Start Talking and Listening to Each Other," *Kappan "BackTalk"* (March, 2015)

Jack Schneider, "Cyber Skepticism," *Kappan "BackTalk"* (December, 2013)

Jack Schneider and Anil Nathan, "How to Measure School Quality," *Education Week* (October 29, 2013)

Jack Schneider and Michael Fuerstein, "Thinking Civically," *Social Education* (September, 2013)

Jack Schneider, "Twitter and Scholarly Engagement," *Inside Higher Education* (May 30, 2013)

Jack Schneider, "Rebranding Public Schools," *Education Week* (February 27, 2013)

Jack Schneider, "The High Stakes of Teacher Evaluation," *Education Week* (June 5, 2012)

Jack Schneider, "Tech For All," *Education Week* (October 5, 2011)

Jack Schneider, "What Is Excellence For All?" *Education Week* (January 27, 2010)

Sam Wineburg and Jack Schneider, "Inverting Bloom's Taxonomy," *Education Week* (October 7, 2009)

OP-EDS

Jack Schneider, "High Schools Don't Need a Redesign," *Boston Globe* (September 25, 2015)

Jack Schneider, "Making It Easier to Fire Teachers Won't Get You Better Ones," *Los Angeles Times* (June 12, 2014)

Jack Schneider, "Direct Instruction Is a Band-Aid for Education Inequity," *Seattle Times* (May 8, 2014)

Jack Schneider and Pat Jehlen, "A Fairer Test Score Measure," *Boston Globe* (May 6, 2014)

Jack Schneider, "Better Ways to Grade Public Schools" *Los Angeles Times* (November 14, 2013)

Jack Schneider, "Long History of US School Shootings Mean Obama Is Right, NRA Is Wrong," *Christian Science Monitor* (January 16, 2013)

Jack Schneider, "Chicago Teachers Will Lose Unless They Revise Strategy," *USA Today* (September 13, 2012)

Jack Schneider, "No Magic Solution for Schools," *Minneapolis Star Tribune* (February 1, 2012)

Jack Schneider, "'Gut Instincts': Are We Really Better off Not Thinking?" *Los Angeles Times* (November 13, 2011)

Jack Schneider, "History Bends in the Hands of Ideologues," *Minneapolis Star Tribune* (June 9, 2011)

Jack Schneider, "Let's Tackle Education Funding Once and For All," *USA Today* (April 9, 2009)

Jack Schneider, "How to Shape New U.S. Citizens," *Christian Science Monitor* (August 4, 2008)

Jack Schneider, "Segregation Forever: Why Integration Never Came to the LAUSD," *Los Angeles Daily News* (June 21, 2008)

Jack Schneider, "Schools' Unrest Over the AP Test," *Christian Science Monitor* (May 28, 2008)

Jack Schneider, "Advanced Placement, Academic Segregation," *Oakland Tribune* (June 2, 2007)

INVITED LECTURES

Jack Schneider, "The Moral Imperative of Better School Quality Measure," University of California, Berkeley, sponsored by Policy, Politics, and Leadership (November, 2017)

Jack Schneider, "Measuring School Quality in the United States: Past, Present, Future," University of Sydney, sponsored by School & Teacher Education Policy and Comparative & International Education (July, 2017)

Jack Schneider, "Building a Better Measure of School Quality," Harvard Graduate School of Education, sponsored by the Civic and Moral Education Initiative (October, 2016)

Jack Schneider, "Problems and Dilemmas: A History of Teacher Education," Michigan State University, sponsored by the Educational Policy Center (March, 2016)

Jack Schneider, "What Reformers Talk about When They Talk about Fixing Schools," Haverford College, sponsored by the Young Academic Alumni Speaker Series (April, 2012)

CONFERENCE PRESENTATIONS

Douglas Gagnon and Jack Schneider, "Establishing a Holistic, Alternative Measure of School Quality," Paper for the Annual Meeting of the American Educational Research Association (April, 2017)

Ethan Hutt and Jack Schneider, "A History of Achievement Testing in the U.S.: Explaining the Persistence of Inadequacy," Paper for the Annual Meeting of the History of Education Society (November, 2016)

Jack Schneider, Rebecca Jacobsen, and Rachel White, "The Potential of More Comprehensive Metrics of School Quality: Evidence from an Experimental Deliberative Poll," Paper for the Annual Meeting of the American Educational Research Association (April, 2016)

Chris Benshoof, Hunter Gehlbach, Ilana Rosenbluh, and Jack Schneider, "Getting Teachers Excited About Student Feedback," Poster for the Annual Meeting of the American Educational Research Association (April, 2016)

Jack Schneider, "What Parents Say about Standardized Testing," Paper for the Annual Meeting of the American Educational Research Association (April, 2015)

Jack Schneider, "Teaching the History of School Reform," Paper for the Annual Meeting of History of Education Society (November, 2013)

Jack Schneider, "A Rigorous Dialectic: Writing and Thinking in History," Paper for the Annual Meeting of the American Educational Research Association (April, 2013)

Jack Schneider, "The Business of School Reform," Chair and Discussant; Annual Meeting of the American Educational Research Association (April, 2013)

Jack Schneider, "Making the Grade: A History of Marking in American Education," Paper for the Annual Meeting of the History of Education Society (November, 2012)

Jack Schneider, "Why Ideas Persist: the Case of Bloom's Taxonomy," Paper for the Annual Meeting of the History of Education Society (November, 2011)

Jack Schneider, "100 Questions: A History of the U.S. Citizenship Examination," Paper for the Annual Meeting of the American Educational Research Association (April, 2009)

BOOK CHAPTERS

Jack Schneider and Ethan Hutt, “A Thin Line Between Love and Hate: Educational Measurement in the United States,” in *Assessment Cultures in Historical Perspective* (forthcoming)

Jack Schneider, “Columbus Day: 1892, Not 1492,” in *Reading Like a Historian: A Workbook for Middle and High School Teachers* (Teachers College Press, 2011)

Jack Schneider, “To Blink or Not to Blink: The Cuban Missile Crisis,” in *Reading Like a Historian: A Workbook for Middle and High School Teachers* (Teachers College Press, 2011)

GRANTS, APPROPRIATIONS + FELLOWSHIPS

IES (under review)

“Building a Multiple Measures Education Data Dashboard”

(PI: Jack Schneider; co-PIs: Rebecca Jacobsen and Dan French)

\$1,400,000 grant to build and track the impact of a comprehensive statewide assessment system

Massachusetts State Legislature (Summer 2017)

Massachusetts Consortium for Innovative Education Assessment

(Appropriation by the legislature, received by the Center for Collaborative Education on behalf of MCIEA; Jack Schneider is co-founder and Director of Research for MCIEA)

\$200,000 appropriation for creation of alternative assessment system in six districts

Massachusetts State Legislature (Summer 2016)

Massachusetts Consortium for Innovative Education Assessment

(Appropriation by the legislature, received by the Center for Collaborative Education on behalf of MCIEA; Jack Schneider is co-founder and Director of Research for MCIEA)

\$350,000 appropriation for creation of alternative assessment system in six districts

Spencer Foundation (Summer 2015-Spring 2017)

“Measuring School Quality Beyond Test Scores” (PI, with co-PI Rebecca Jacobsen)

\$50,000 grant for tracking municipal use of educational data

Somerville Public Schools (Summer 2014-Spring 2016)

“Beyond MCAS”

\$40,000 contract with Holy Cross (Jack Schneider) for design of new school quality framework

City of Somerville, MA (Spring 2015)

“School Data Utilization”

\$9,500 appropriation for deliberative poll measuring public perception of school quality

Batchelor Ford Summer Fellowship (Summer 2013)

\$3,500 stipend for summer research

Holy Cross Research and Publication Award (Summer 2012)

\$1,200 grant for research related to publication

Stanford Dissertation Support Grant (Spring 2009)

\$4,500 grant for dissertation completion

Stanford School of Education Discretionary Grant (Summer 2008)
\$3,000 grant for University Paideia project

Stanford Graduate Fellowship (Fall 2005-Spring 2008)
Three-year fellowship providing tuition and stipends to outstanding doctoral students

AWARDS + HONORS

National School Boards Association “Magna” Award (nominee)
2016 nominee for award recognizing innovative programs that advance student learning

Stanford Graduate School of Education “Excellence in Education” Award (finalist)
2015 finalist for award recognizing “advancement of knowledge through research”

Holy Cross “Headliner” Award
2013 recipient for “exceptional contributions to media relations efforts”

PUBLIC ENGAGEMENT

Director of Research, Massachusetts Consortium for Innovative Education Research
Spring 2016-Present
Co-founder of state-funded consortium of six districts, including the Boston Public Schools

“Have You Heard” podcast
Winter 2017-Present
Co-host of education policy podcast

Scholars Strategy Network
Winter 2014-Present
Contribute research “to improve policy and enhance democracy”

Boston Globe
Spring-Summer 2013
Co-designer of the “Dreamschool Finder” for Boston.com, along with Alvin Chang, Matt Carroll, and Anil Nathan

REVIEWING EXPERIENCE

Educational Policy Analysis Archives (Winter 2015-Present)
Editorial Board Member; frequent manuscript reviewer

Journal of Curriculum Studies (2010, 2013, 2016, 2017)
Peer reviewer for manuscripts under consideration

Educational Researcher (2012, 2015, 2017)
Peer reviewer for manuscripts under consideration

SAGE Open (2016)
Guest editor for manuscripts under consideration

COLLEGE + UNIVERSITY TEACHING

COLLEGE OF THE HOLY CROSS

Education 169: Schooling in the United States
 Education 273: Urban Education
 Education 352: American School Reform
 Education 354: Teachers: A Sociological Study (Sociology elective)
 Education 360: Research in Education
 Education 375: Historical Perspectives on American Education
 Education 394: Directed Research
 Education 399: Jobs: Teaching as a Case Study
 DCSP 383: Washington Research

CARLETON COLLEGE

Fixing Schools: Politics and Policy in American Education
 History of American School Reform
 Introduction to Educational Studies

STANFORD UNIVERSITY (Teaching Assistant)

Doctoral Proseminar (PhD course)
 Good Schools and Good Districts (MBA/MA/PhD course)
 History of Higher Education (MA/PhD course)
 History of Education in the United States (MA/PhD course)
 Proseminar on Research in Education (PhD course)

K-12 TEACHING EXPERIENCE

UNIVERSITY PAIDEIA

Spring 2007-Summer 09

Director

Founder of 501(c)(3) non-profit that seeks to direct undergraduate students of color into teaching, while improving outcomes for low-income and minority high school students

WOODSIDE PRIORY SCHOOL

Fall 2009-Winter 10

History Teacher

10th grade World History, 1400-1900

Piloted curriculum focused on historical thinking and critical reading

PHILADELPHIA FUTURES

Summer 2005-06

Principal Teacher

Taught low-income students from Philadelphia Public Schools in project-based program
 Designed curriculum and supervised undergraduate student teachers

MOORESTOWN FRIENDS SCHOOL

Fall 2002-Spring 05

History Teacher

World History (9th); American History (10th); 20th C. World History (11th); Politics (9-12)

Clerk of Diversity Committee, Clerk of Environmental Committee, Advisor for Gay-Straight Alliance