

September 2023

NANCY R. BALDIGA, CPA  
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(508) 793-2684

EDUCATION

M.S., Taxation, high distinction, Bentley College, Waltham, MA	1992
B.A., Economics, <i>summa cum laude</i> , Williams College, Williamstown, MA	1980

PROFESSIONAL ACCOUNTING EXPERIENCE

Price Waterhouse, Boston, MA	
Audit Manager	1984 – 1986
Audit Senior	1982 – 1984
Audit Staff Accountant	1980 – 1982

TEACHING EXPERIENCE

College of the Holy Cross, Department of Economics	
Professor	2014 – present
Associate Professor	1999 – 2014
Assistant Professor	1993 – 1998
Instructor	1992 – 1993
Lecturer	1991 – 1992
Bentley College, School of Continuing & Professional Studies	
Adjunct Faculty	1986 – 1991
Massachusetts Bay Community College, Business Administration Department	
Instructor	1986 – 1988

COURSES TAUGHT AT HOLY CROSS

Financial Accounting  
Intermediate Accounting I and II  
Corporation Finance  
Auditing  
QR in Today's Economy  
Excel Accounting Lab  
Excel Finance Lab  
Topics in Accounting: Accounting Information Systems

RECENT COLLEGE, DEPARTMENT, COMMUNITY AND PROFESSIONAL SERVICE

## College Committees:

Academic Standing Committee	1998 – 2000, 2003 – 2005, 2018-present
Academic Affairs Council	1994 – 1995 and 2014 – 2016
Expert Committee on Academic Advising	2012 – 2014
Sexual Decision Making Committee	2010 – 2012
Committee on Tenure and Promotion	2001 – 2003
Finance and Planning Council	2000 – 2001

## College Special Assignments:

Member, Comprehensive Investigation Oversight Committee.	Fall 2021 – Fall 2022
Member, Comprehensive Investigation Advisory Group	Spring 2020 – Spring 2021
Member, NECHE 2020 Reaccreditation Team	2018 – 2020
Presidential Service Awards Selection Committee	Spring 2018
Speaker of the Faculty	2014 – 2016
Money Mondays – Personal Finance Series	Spring 2016
Athletics – External Review Participant	Spring 2016
Public Safety – External Review Participant	Spring 2016
Participant – <i>Laudato Si!</i> Workshop on environmental concerns	Fall 2015
Center for Career Development – External Review Participant	Spring 2015
Assistant Dean	2013 – 2014
Dean, Class of 2013	2009 – 2013
Pre-Business Advisor	2000 – 2003

## Department Committees and Special Assignments:

Accounting Program Coordinator	98 - 02, 06 - 09, 15 - 17, 18 - 19, 20 – 22, 23 - 24
Department Assessment Committee	Spring 2018
New Faculty Development Committee	2014 – 2016, Spring 2018
Accounting Hiring Committee	2016 – 2017
Organized and hosted diversity workshop for Economics and Accounting Faculty	Summer 2014
40 <sup>th</sup> Anniversary of Co-Education – Planning/ Panel Moderator	2012 – 2013
Economics Department Chair	2002 – 2008

## Professional Service:

Massachusetts Society of Certified Public Accountants, MSCPA Educational Foundation, Board Member	2013 – 2016
Scholarship Selection Committee –	2014 – 2016
Vice- Chair and Board Member	2010 – 2011
Board Member	2006 – 2008
Strategic Task Force: Recruitment and Retention of CPAs	2006 – 2008
Academic and Career Development Committee	2010 – 2015
Women in Accounting Committee	2008 – 2015

## HONORS

2007-2008 Massachusetts Outstanding Educator Massachusetts Society of Certified Public Accountants	May 2008
Elected to Beta Gamma Sigma	1992
Elected to Phi Beta Kappa	1979

## RESEARCH AND PUBLICATIONS

### Publications:

“Laboratory Evidence on the Effects of Sponsorship on the Competitive Preferences of Men and Women,” with Katherine Coffman, *Management Science*, Vol. 64, No. 2, February 2018, pp. 888-901.

“Keys to Success: Opportunity, Retention and the Young Professional,” *SumNews*, Vol 19, No. 6, Winter 2008, pp. 18-22.

“Looking Forward: A Talk with Incoming AICPA Chair Leslie Murphy,” *Journal of Accountancy*, September 2005, pp. 34-36.

“Staffing Update: Issues, Trends and Initiatives,” Contributed the following short articles to this special commemorative section. “A Business Imperative,” “Mirror, Mirror on the Wall: Have I Got my Priorities Straight?” and “Ready to Move Ahead” *Journal of Accountancy*, September 2005, pp. 88-93.

“Opportunity and Balance: Is Your Organization Ready to Provide Both?” *Journal of Accountancy*, May 2005, pp. 39-44.

*Promoting Your Talent: A Guidebook for Women and their Firms, second edition*, New York: AICPA, 2004.

“Advancement Advice from Female Professionals: Lessons for Students and Their Teachers,” *The CPA Letter/Educational Supplement*, AICPA, February 2004.

“Making it to the Top,” *The Edge – The American Society of Women Accountants Magazine*, September/October 2003, pp. 10-13.

*Promoting Your Talent: A Guidebook for Women and their Firms*, AICPA, 2003.

“Having it All: How a Shift Toward Balance Affected CPAs and Firms,” with Mary S Doucet, *Journal of Accountancy*, May 2001, pp. 20-21.

“Practice Opportunities in Chapter 11,” *CPA Journal*, May 1998.

“Is This Plan Feasible? An Empirical Legal Analysis of Plan Feasibility,” *Commercial Law Journal*, Summer 1996.

“Troubled Computer Company, Inc., Financial Analysis of a Distressed Enterprise and Negotiation of Its Plan of Reorganization,” with Martha E.M. Kopacz, *AICPA 1996 Professor/Practitioner Case Development Program*, Fall 1996.

Reprint:

Top 13 Career Tips for Young CPAs, *Sumnews*, Vol 17, No. 5, Fall 2006, reprinted from *Promoting Your Talent: A Guidebook for Women and their Firms*, AICPA, 2004.

Lectures:

“Count on Me: Mentoring in Public Accounting,” Invited Speaker, Deloitte, Hartford, CT, October 2006.

“Advancement, Balance and Change: Lessons from the Public Accounting Profession,” at “The Classroom Revisited,” the Holy Cross Alumni Continuing Professional Education Day, April 2006.

Featured Speaker, Women’s Conference, Pennsylvania Institute of Certified Public Accountants, “Promoting Your Talent: Perspectives from Practice” conference presentation. Also served as the moderator of the afternoon panel on career paths and advancement. King of Prussia, PA, May 2005.

“Women as Catalysts for Change: Promoting Your Talent,” Invited keynote address, American Society of Women Accountants National Convention, San Diego, CA, September 2003.

Recent Conferences/Presentations:

Panel Moderator: “Flexible Work Arrangements,” MSCPA New England Practice Management Conference, November 2013.

Discussion Leader: “Work/Life Balance,” MSCPA Women’s Networking Breakfast, Boston, MA, September 2010.

Panel Moderator: “On Campus and in the Classroom” Massachusetts Society of CPAs Fall Educator Conference, Boston, MA, December 2009.

Panel Moderator: “State of the Profession,” Massachusetts Society of CPAs, Leadership Conference, Boston, MA, May 2009.

Recent Faculty Conferences

PricewaterhouseCoopers Faculty Workshop	May 2016
POGIL – Process Oriented Guided Inquiry Learning Workshop	Summer 2014

Leadership Conference

Higher Education Resource Services (HERS), “Women Leaders:  
Facing Challenges as We Re-Invent Higher Education.” 2011– 2012

Grant

“Mentors vs. Sponsors: Influencing Women’s Career Choices, Holy Cross  
Committee on Faculty Scholarship awarded a \$3,000 grant  
to support research in 2013 - 2014. Received an additional \$5,000 award from  
the PWC INquires program to support completion of the project.

Professional Affiliations:

Certified Public Accountant, Massachusetts