

# Recruiting Engagement Opportunities

The Holy Cross Center for Career Development (CCD) offers a variety of opportunities for organizations to connect with our students to meet their recruiting needs. Engagement with Holy Cross students allows organizations to meet potential candidates, brand themselves on campus and assist in the career development of our students. Engagement options consist of the following:

## 1 Digital Content

Asynchronous content that educates students while allowing employers to build an organizational brand on campus. Examples include: employer profile blog post / newsletter, employer spotlight video, interview series video, social media spotlights. (Virtual)

## 3 Office Hours

These 1:1 informal sessions are typically 15-20 minutes and allow students the opportunity to conduct informational interviews / casual conversations to learn more about an industry, role, and/or employer. (In-person / Virtual)

## 5 Recruiting Panels/Events

Employers and alumni are invited to participate in recruiting events and panels as a way to include multiple employers around a common industry. (In-person / Virtual)

## 7 Sponsorship

Employers sponsor large-scale and/or signature CCD events to provide visibility for their organization across campus.

## 2 Lobby Table

Tables in the Hogan Campus Center, near our coffee shop, are reserved for employers to provide and promote information to students about their programs, jobs / internships and other offerings. (In-person)

## 4 On-Campus/Virtual Campus Recruiting

The CCD assists employer partners and alumni in scheduling both in-person and virtual interviews for open internships or jobs. (In-person / Virtual)

## 6 Skill Building Workshops

Alumni/Employers will present or co-present on a particular topic (resume writing, networking, elevator pitch, etc.) in order to educate students while branding their organization. (Asynchronous / Synchronous and In-person / Virtual)

## 8 Virtual Chat

An hour long virtual session where students can pop in and out to ask questions and interface with an employer/ alumni to learn more about an organization and the roles they are recruiting for. (Virtual)

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## contact us

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The Center for Career Development Employer Engagement team looks forward to working with you to develop an engagement strategy that meets both your needs and the needs of our students!

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