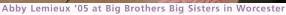
LIFT HIGH THE CROSS I Campaign Section





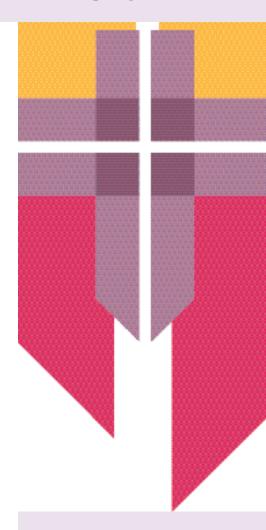
Taking the Initiative

Thanks to an anonymous gift of \$500,000, a fund has been established to support paid summer internships for students at not-forprofit organizations across the country.

When Abby Lemieux '05 landed an internship with Big Brothers Big Sisters (BBBS) of Central MA/Metrowest, Inc. through the College's Summer Internship Program (SIP), she was overjoyed with the prospect of spending her summer doing meaningful work.

"My experience at Big Brothers Big Sisters gave me the opportunity to interact with business professionals," Lemieux explains. "In addition, I was given a lot of flexibility to manage, design and complete my own projects—which has bolstered not only my time management skills, but my confidence as well."

REBECCA



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Additionally, Lemieux was thankful that there was money in place to support her financially during her internship at BBBS. Historically, the majority of internships with not-for-profit organizations have been unpaid. A number have been funded through the GAA Summer Fellowship Program, and, for the past five years, funds from the Lilly Vocation Discernment Initiative grant have provided students a stipend for their work in service-oriented organizations; the funding from that grant, however, has almost been depleted.

The College was seeking permanent funding for summer internships when it received a \$500,000 gift—from parents who wish to be anonymous—guaranteeing that students selected by the SIP will have the opportunity to work for pay in not-for-profit, service-oriented organizations, for years to come.

LEARNING THROUGH EXPERIENCE

Since its inception five years ago, the Holy Cross SIP has provided more than 300 students with significant summer employment at over 100 sites, primarily in the Northeast. Internships are in various fields, including advertising, technology, law, medicine, finance, publishing and social service. Developed through a network of alumni, parents and friends, they are earmarked specifically for Holy Cross students, providing third-year and select second-year students the opportunity to gain career-related experience in an area related to their occupational goals.

As part of this very competitive program, accepted students must complete a learning contract, set goals with their supervisors at the start of their internships and undergo regular evaluations throughout their 10-week experience.

According to Amy Murphy, director of the SIP, the program is demanding—yet rewarding. She notes, too, that the goal of having job offers extended to interns by their summer employers has been met with remarkable success. Of the members of the Class of 2004 who participated in the SIP, 23 percent had a permanent job with their internship site at graduation, and an additional 39 percent had a permanent job with their site's competitor or an organization within the same industry.

Another goal of the SIP—although a less measurable one—is to give students experience working in a

particular career field. Murphy explains that, while she and her staff do extensive work with students prior to their internships, not every job is a perfect match. And that, she believes, can be beneficial.

"If, at the end of the summer, the student says, 'This is just not a good fit for me,' that—from our perspective—is also a success," Murphy observes.

She hopes that through their experience, students can ultimately avoid the stress and frustration of finding themselves in a job that they dislike after graduation. But, above all, Murphy believes that the greatest benefit to students participating in the SIP is the knowledge they gain about professional life.

"Internships give students an understanding of what it means to commute every day," she says. "They develop computer skills. And they gain valuable interpersonal skills, learning how to manage office relationships and work with people of varying ages and sophistication."

RAISING AWARENESS

Bob Atchinson P05, 07, who is co-chair of the Holy Cross Parents' Council, agrees wholeheartedly. He and his wife, Mickey, saw firsthand the benefits of the SIP through their son's experience. They were so impressed with the program that they decided to expand the role of the Parents' Council in relation to the SIP.

"If we could get parents to think about the jobs that they do as a means of helping Holy Cross and its students," Atchinson says, "then we could leverage the parent-base in a whole new way."

Parents have been an invaluable resource to the College, giving generously of their time, support and connections. The Atchinsons want to build on this commitment and encourage parents to establish internships at their places of work. With a small investment of time and planning, Atchinson believes, parents can develop a productive experience for Holy Cross students, their companies and themselves.

"Almost invariably," he continues, "people who have taken on an intern come back and do it again—and oftentimes they expand the number of interns they take. We've always had a great response from the parents and their companies about the quality of the students who come out of Holy Cross."

In 2004, 16 percent of Holy Cross' summer

internships were set up with the help of parents. Bob and Marie DeSantis P07, chairs of the career and internship subcommittee of the Parents' Council, hope to increase that number.

"Over the years, I have found that most people have a passion about sharing what they do for a living with a student who might be interested in a similar career path," Marie DeSantis says.

In an attempt to bring about a higher awareness of the SIP among parents, the DeSantises hosted a gathering in March for approximately 35 families at their Connecticut home. The goal of the event was not only to educate parents about setting up internships but to make them aware of alternate means of contributing to the SIP—such as offering summer housing to an out-of-town student or hosting a regional gathering.

"We're trying to generate a broader involvement among the parent-base to not only support the current program—which is an exceptional one for a college of Holy Cross' size—but also to assist in expanding it," explains Bob DeSantis.

In addition to parents, the SIP is looking to alumni to promote and establish internships. According to Murphy, an organization is more likely to take on a Holy Cross student if there is somebody at the institution who believes in the person's talent. Moreover, parents and alumni who are vested in the College tend to make extra efforts to ensure that interns benefit as much as possible from their experience. As opposed to finding themselves isolated in a cubicle, students attend meetings, meet key players in the organization, and have the opportunity to work on important projects.

"The strong commitment of parents and alumni is one of the College's strengths, and something that the SIP has really capitalized on," adds Murphy.

LEADING BY EXAMPLE

In order to make internship experiences possible for all qualified students—mindful that many students have to earn money over the summer to pay college expenses—the vast majority are paid positions. However, not all organizations can afford to pay interns.

"For the industries in which payment is not an option, we have other funding structures in place, such as the Holy Cross Leadership Council of New York, the General Alumni Association Summer Fellowship Program, and the Lilly Vocation Discernment Initiative," says Murphy.

Since the establishment of the SIP, the Holy Cross Leadership Council of New York (HCLCNY) has provided major support for the program by financing stipends for interns at leading businesses and not-for-profits in the metropolitan New York area. The GAA Summer Fellowship Program, which has existed since 1992, only recently came under the purview of the SIP. Various regional alumni clubs and the GAA combine resources to provide students from the clubs' geographic areas with stipends to complete internships with area not-for-profits.

Another funding source, the Lilly Vocation Discernment Initiative, was backed by a \$2 million grant given to promote the College's Jesuit mission of intellectual enrichment, service to others and spiritual growth. As part of the initiative, 10 summer internships per year were funded at not-for-profit organizations in Worcester, including BBBS.

The College was seeking permanent funding for the summer internships that had been covered by the Lilly endowment, aware that the grant would run out. According to Lynne Sullivan '94, director of parent giving, the program now has much of the necessary support thanks to two anonymous parent donors.

"This gift of \$500,000 sets the bar very high and shows what parents are capable of doing for Holy Cross," Sullivan says.

With the sustained help of parents and alumni, students like Abby Lemieux will continue to have opportunities to develop their career skills, contribute to society and support themselves while doing so. Inevitably, these internship experiences play an essential role in helping students determine future career paths.

"The SIP is an amazing opportunity," says Lemieux. "I was able to apply the confidence I gained through my experience in the program toward a successful job search—which has resulted in a full-time job offer. The SIP is the perfect steppingstone between academic life at Holy Cross and whatever career comes after it."

If you are interested in setting up a summer internship or otherwise participating in the program, contact Amy Murphy, by phone, at (508)793-3880 or, by e-mail, at amurphy@holy-cross.edu.

REBECCA SMITH '99 is a freelance writer from Auburn, Mass.

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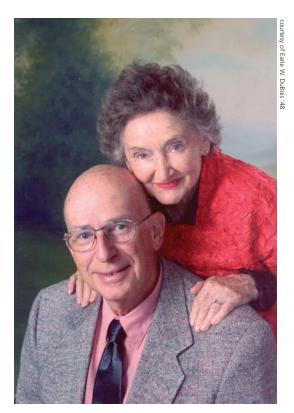
LAYING A FOUNDATION FOR LIFE EARLE AND PEG DUBOIS ENDOW A SCHOLARSHIP FOR HOLY CROSS STUDENTS

BY SARAH O'BRIEN MACKEY

Earle W. DuBois '48 first visited Holy Cross as a youngster during the 1930s. Growing up in nearby Holyoke, Mass., he came to the campus for Crusader baseball games and liked what he saw. When it came time for DuBois himself to apply to the College, however, he worried about the financial demands that tuition would place on his family.

"Things were not so easy back then," he recalls. "My father was a pharmacist, and my mother helped him, and they worked many long hours to put me through Holy Cross."

DuBois made the most of his parents' sacrifices, majoring in physics at Holy Cross, singing in the Glee Club, and earning the Nugent Gold Medal for Excellence in Physics in his final year; he went on to receive graduate degrees from MIT, New York University and Stanford University. DuBois had a distinguished career at Westinghouse Electric, traveling the world as a marketing executive in the electric utility and nuclear energy fields. He later became vice president of corporate relations and then held a number of critical executive assignments prior to his retirement in 1987. The DuBois have two



Earle W. DuBois '48 and his wife, Peg

children, Terry and Rick, and two grandchildren, Drew and Alexandra.

DuBois and his wife, Peg, recently endowed the Bertha and Bill DuBois Memorial Scholarship Fund at Holy Cross, which they named in honor of his parents. "I have long felt that the education I received at Holy Cross, particularly the formation of a solid moral code and the development of a structured analytical thought process, was very helpful to me in my life," says DuBois. "Whenever I have found myself in difficult circumstances, I have always known the right way to go. Peg and I feel quite fortunate that we are able to give someone else that same foundation in life."

SARAH O'BRIEN MACKEY is a freelance writer from Cambridge, Mass.

THE GIFT OF FRIENDSHIP: TIMOTHY G. SHEEHAN '80

Although their lives have taken them in various directions—and they no longer see each other as often as they did during their undergraduate days—Timothy G. Sheehan '80 and his classmates have always known that one phone call was all it took to bring them together again.

Last year, that one call brought the devastating news that Fallon O'Toole McIntyre, the daughter of Louis McIntyre '80, had been diagnosed with a brain tumor. With prayers and support, the Class of 1980 rallied around the McIntyres, providing what comfort they could. And when Fallon passed away at just two years old on June 21, 2004, they continued to find solace in the bonds they had formed 25 years earlier at Holy Cross.

"The friends I made in college have been friends for life, through the good times and the bad," says Sheehan. "This was one of the worst times, but the way our entire class mobilized in support of Louis and his family also showed Holy Cross at its very best. I could see, in my classmates' actions, the mission of Holy Cross, 'men and women for others.' Christy and I decided that we wanted to do something to honor Fallon's memory and recognize the closeness we shared at Holy Cross."

In May 2005, Tim and his wife, Christy, endowed the Christy and



Christy P08, 09 and Tim Sheehan '80

Timothy G. Sheehan '80 Loyola Scholarship Fund *in Loving Memory of Fallon O'Toole McIntyre*. The scholarship will help Holy Cross students reduce their dependence on loans and campus work-study programs.

Representing three Holy Cross generations, the Sheehan family includes Tim's father, Jerry Sheehan, a member of the Class of 1952, and his sister, Elizabeth Sheehan '81. Tim and Christy have four children, including daughters Kelly, Class of 2008, and Colleen, who will begin her first year at Holy Cross this fall. Tim serves as executive vice president and general manager of L.

Knife and Son, Inc., his family's Kingston, Mass., beverage distribution company.

"To witness the way so many Holy Cross people came together in a time of need was very moving," says Christy Sheehan. "Tim and I feel so grateful that we are able to make this gift, and we hope it encourages others to do what they can as well."

S. O'B. M.

Campaign | The Scene





On May 17, the Holy Cross Leadership Council of New York honored Arthur Mirante '65, president of Global Client Relations at the real estate services firm, Cushman & Wakefield, Inc. The dinner was held at the historic New York Palace on Madison Avenue. (From top to bottom, left to right): Ted Gillman, John Hogan '61, College Senior Vice President Frank Vellaccio and Joan Hogan Gillman '85; Arthur '65 and Elizabeth Mirante; Kevin Murphy '85, Sean D'Arcy, Larry Doyle '83 and Kevin Blaney '89; Lauren Quinn '95, Julie Gomeau '95, Aaron Gallagher '94, Sarah Corkum Power '95, and Victoria Curran '95; Stan '72 and Patricia Grayson; and Mark McCooey '89, Bob Delaney '79, Charles Hannigan '88, Joanne Delaney, Kristina '89 and Bob McCooey '87

SUMMER 2005