

A YEAR IN REVIEW

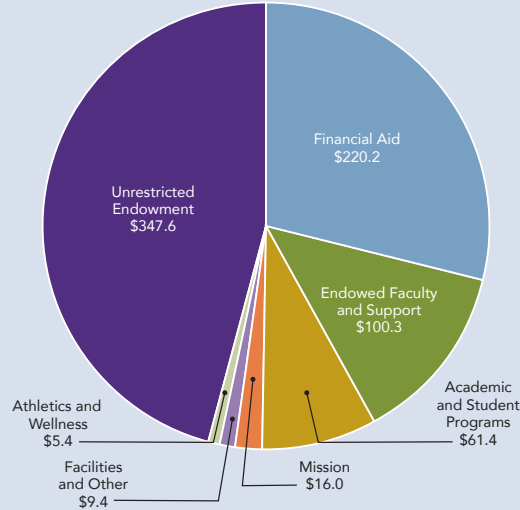
FISCAL YEAR 2020



"We are called to learn, to teach and, so, to transform. We are called, very clearly, to become more. And in the years ahead, we will attain new levels of excellence in teaching, in learning, in creativity and in scholarship."

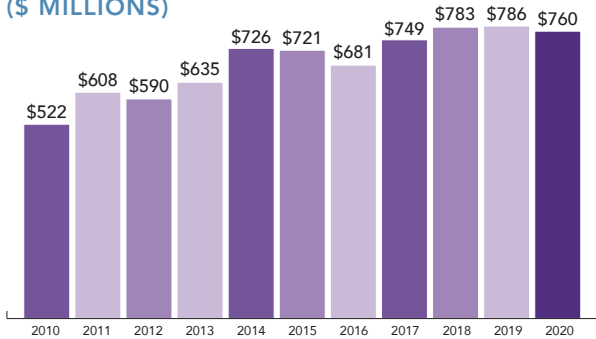
PHILIP L. BOROUGHS, S.J.
PRESIDENT

ENDOWMENT BY PURPOSE (\$ MILLIONS)



The College's endowment has grown 20% since the start of the Become More campaign in 2013 and provides for 16% of the College's day-to-day operating expenses. The restricted portion continues to fund essential financial aid support, athletics and experiential learning opportunities, faculty support and a variety of mission related programmatic support – all core components of the Holy Cross experience. Because of the generous support from alumni, parents and friends, we continue to become more.

ENDOWMENT MARKET VALUE (\$ MILLIONS)



The market value of the College's endowment decreased by \$26 million to \$760 million during the 2020 fiscal year. Despite the decline experienced from July 1, 2019 - June 30, 2020, which is related to the economic fallout associated with the COVID-19 pandemic, the overall growth of the endowment from the start of the decade remains strong at 46%. With nearly half of the endowment providing funds for unrestricted spending, and with your support, the College remains in a steady and solid position at the conclusion of the Become More campaign.



"I cherish being a member of the Holy Cross family, something that would not have been possible without the generous financial aid that has been provided by so many. The Jesuit liberal arts education I have received here has formed me to integrate the College's mission in my own life through my studies and research, participation in retreats at the Joyce Contemplative Center and other programming offered by the chaplains' office, through intramurals and service to the Worcester community. All of these experiences have shaped me as I look forward to joining the alumni community next year."

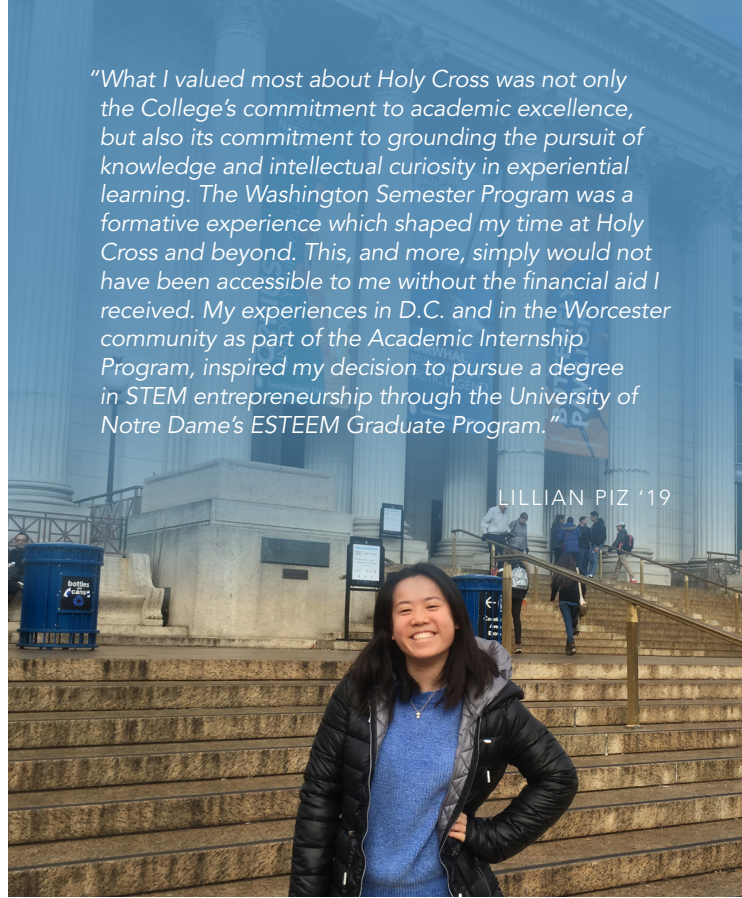
JOSEPH ERTL '21





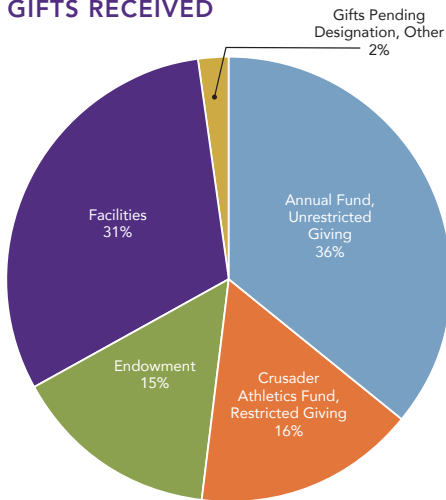
"We were able to exceed our total goal of \$400 million, in great part by also increasing commitment to our mission and a clearer sense of our College identity. Over the course of the campaign, as engagement increased, we likewise received more prominent coverage for our academic and Athletics programs in high-profile national media, we have been recognized in many national rankings, and we increased selectivity and demand for admissions. Most gratifying of all, our alumni pride has soared, along with our volunteer growth and engagement. This is a tremendous testament to our College's distinctive value proposition."

TRACY W. BARLOK P19
VICE PRESIDENT FOR ADVANCEMENT



LILLIAN PIZ '19

GIFTS RECEIVED



The College received more than \$28 million in donor support during the 2020 fiscal year, of which \$4 million went to the endowment. The generous support of alumni, parents and friends of Holy Cross earned the College the 7th spot on U.S. News and World Report's list of liberal arts colleges with the highest giving rates, ensuring a future full of promise.

CAMPAIGN-AT-A-GLANCE

With a fundraising goal of \$400 million by June 30, 2020, Become More: Campaign for the Future of Holy Cross, was the most ambitious, comprehensive fundraising campaign in the history of our College.

35,378
donors

answered our call to become more,

gifting
\$420
million

in
7 years,
yielding historic campaign success.

College of the Holy Cross
Endowment per Student FTE | 20-School Comparison Group
Fiscal 2019

SCHOOL	ENDOWMENT (\$000)	FTE STUDENTS	ENDOWMENT PER FTE STUDENT
1 Pomona	\$2,324,594	1,564	\$1,486,313
2 Williams	\$2,888,962	2,092	\$1,380,957
3 Amherst	\$2,473,283	1,856	\$1,332,588
4 Bowdoin	\$1,743,663	1,828	\$953,864
5 Wellesley	\$2,173,415	2,383	\$912,050
6 Smith	\$1,913,253	2,891	\$661,796
7 Davidson	\$881,465	1,843	\$478,277
8 Colby	\$869,927	2,000	\$434,964
9 Middlebury	\$1,157,786	3,195	\$362,374
10 Mt. Holyoke	\$794,204	2,264	\$350,797
11 Oberlin	\$943,469	2,785	\$338,768
12 Wesleyan	\$1,004,806	3,107	\$323,401
13 Colgate	\$950,360	2,951	\$322,047
14 Lafayette	\$832,068	2,620	\$317,583
15 Trinity	\$623,153	2,175	\$286,507
16 HOLY CROSS	\$785,852	3,102	\$253,337
17 Bucknell	\$866,835	3,637	\$238,338
18 Bates	\$329,723	1,832	\$179,980
19 Clark	\$438,767	3,003	\$146,110
20 WPI	\$528,287	5,872	\$89,967
Median excluding Holy Cross	\$943,469	2,383	\$350,797

Source: 2019 NACUBO-Commonfund Study of Endowments